


Choose Fairtrade
www.fairtradeatwork.org.uk



Guarantees
a **better deal**
for Third World
Producers

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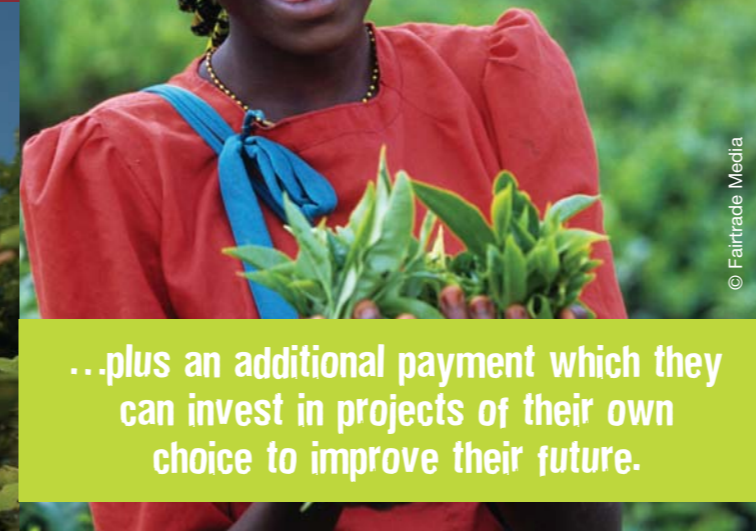
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With Fairtrade it's simple...
you make an easy choice here



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and a producer in a developing country
gets a fair and stable price, better
working conditions...



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...plus an additional payment which they
can invest in projects of their own
choice to improve their future.



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To choose a range of
Fairtrade products, visit
www.fairtradeatwork.org.uk



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Producers

**It's easy to
make work
a fairer
place**



Start your day with a cup of Fairtrade tea.



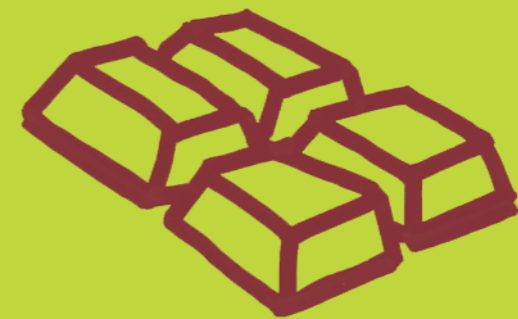
Your choice can improve health services. Stockholm Tea Estate workers in Sri Lanka used money from Fairtrade to buy a new ambulance.



Snack on a Fairtrade banana before lunch.



It can improve environmentally friendly farming practices. The banana farmers of Coopetrabatur in Costa Rica now have their own plastic recycling scheme.



Sweeten up your meeting with a bar of Fairtrade chocolate.



Your choice means farmers are paid a fair price. Cocoa growers from Toledo in Belize spent their extra money on school books and uniforms for their kids.