

MAKE IT HAPPEN CHOOSE FAIRTRADE

The Fairtrade Foundation quiz 2009 for secondary schools

Become a quizmaster during Fairtrade Fortnight (23 February – 8 March) or beyond! Hold the quiz in school, or at any event you choose to organise so people can test their knowledge and find out more about Fairtrade. You can even create your own questions about Fairtrade! For inspiration, please visit www.fairtrade.org.uk

Good luck!



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QUESTIONS

- Which supermarkets stock only Fairtrade bananas?
 - Co-operative and Sainsbury's
 - Marks & Spencer and Waitrose
 - Lidl and Tesco
 - Sainsbury's and Waitrose
- What was the total value of Fairtrade products sold in the UK in 2007?
 - £6.59
 - Just under £50 million
 - £267 million
 - Nearly half a billion pounds
- The Fairtrade Foundation is a labelling initiative in the UK which licenses use of the FAIRTRADE Mark on products which meet internationally agreed Fairtrade standards. How many Fairtrade labelling initiatives are there around the world?
 - 21
 - 5
 - 53
 - 204
- A Fairtrade Town is a town, city, village, county, zone, island or borough that has met the five goals showing it has made a commitment to supporting Fairtrade and using products with the FAIRTRADE Mark. Which is the world's largest Fairtrade City?
 - Beijing
 - London
 - Birmingham
 - Paris
- Which famous Harry recently worked with Liberation – the UK's only 100% Fairtrade nut company to launch Harry's nuts?
 - Prince Harry
 - Harry Enfield
 - Harry Hill
 - Harry Potter
- What is the name of the iconic sugar company which in 2008 converted 100% of its retail branded sugar to Fairtrade?
 - Billington's
 - Tate & Lyle
 - Silver Spoon
 - Napier Brown
- Cocoa comes from cocoa trees. Out of 10,000 blossoms growing on each cocoa tree, on average only 25 are pollinated, producing the cocoa pods. Cocoa beans come from pods and on average, there are 40 beans in each pod. How many cocoa beans would be produced from one tree?
- A Fairtrade Town has persuaded its local football club to wear T-shirts with the FAIRTRADE Mark for a match to be held in Fairtrade Fortnight 2009. Which club have they persuaded?
 - Celtic FC
 - Leicester City FC
 - Tottenham Hotspur FC
 - Bolton Wanderers FC
- What does the term Fairtrade minimum price mean? The Fairtrade minimum price...
 - is the lowest price that a buyer of Fairtrade products must pay the producer
 - is the lowest price a Fairtrade product can be sold for in the UK
 - is a fixed price paid to the farmer
- The Fairtrade premium is an extra amount of money paid to producers above the minimum price to invest in their communities. Can you think of three projects that producers may have invested in to improve their business, their well-being or their environment?
- Who decides how the Fairtrade premium is spent?
 - the government of the country the producers are from
 - the Fairtrade Foundation
 - an elected group of producer organisation members
- In which months does Fairtrade Fortnight always fall in?
 - December – January
 - February – March
 - June – July
- How many bananas sold in the UK are Fairtrade bananas?
 - 1 in 4
 - 1 in 10
 - 1 in 20
 - 1 in 100
- Is Fairtrade the same as charity?
 - Yes – when you buy a Fairtrade product money is donated to a charity
 - No – Fairtrade is about farmers receiving a fair price for their products so that they can earn a decent living and have good working conditions
- Which country do Fairtrade certified footballs come from?
 - Mexico
 - Brazil
 - Ghana
 - Pakistan
- Tick the five goals which must be met for your school to become a Fairtrade School.
 - All pupils must memorise Fairtrade standards word for word
 - Set up a Fairtrade School Steering Group
 - Wear uniforms made with Fairtrade certified cotton
 - Write and adopt a Fairtrade policy
 - Teachers must send money to Fairtrade producers every year
 - Must wear Fairtrade pin badges at all times
 - Learn about Fairtrade
 - Take action for Fairtrade at least once a term in the school and once a year in the community
 - Serve only Fairtrade products in the canteen
 - Use and sell Fairtrade products as much as possible
- Name two countries that produce Fairtrade cotton.
- Name three products which contain or are made of Fairtrade sugar e.g. Fairtrade cereal bars.
- Which large coffee company recently announced that 100% of their espresso coffee will be Fairtrade by 2009?
 - Costa
 - Starbucks
 - Café Nero

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ANSWERS

1. (d) Sainsbury's and Waitrose
2. (d) Nearly half a billion pounds
3. (a) 21, including ones in Europe, North America, Japan, Australia, New Zealand and recently South Africa
4. (b) London
5. (c) Harry Hill
6. (b) Tate & Lyle
7. 1,000 cocoa beans from one tree. It takes one tree's whole crop for the year to make three big bars of Divine chocolate.
8. (d) Bolton Wanderers FC
9. (a) defines the lowest possible price that a buyer of Fairtrade products must pay the producer. It is not a fixed price.
10. Can include: Building health centres, roads, schools and community centres, switching to organic production, setting up a local waste recycling scheme, investing in training for producers, investing in new machinery or equipment for farms, offering scholarships and grants for children's education, offering loans for local businesses etc.
11. (c) an elected group of producer organisation members
12. (b) February – March. This year Fairtrade Fortnight is 23 February – 8 March
13. 1 in 4
14. b) No. Fairtrade is about farmers receiving a fair price for their products so that they can earn a decent living and have good working conditions.
15. (d) Pakistan
16. (b) Set up a Fairtrade School Steering Group
(d) Write and adopt a Fairtrade Policy
(f) Learn about Fairtrade
(g) Take action for Fairtrade at least once a term in the school and once a year in the community
(i) Use and sell Fairtrade products as much as possible
17. Answers include: Mali, India, Burkina Faso, Egypt, Peru, Senegal
18. Answers can include: Fairtrade jam, syrup, ice cream, chocolate, juices, smoothies, hot chocolate, cakes, brownies, biscuits, sweets
19. (b) Starbucks