

Merchandise	Price	Quantity	Total	Ref
<b>Unisex tea-shirt</b> – Big Swap Fairtrade cotton T-shirt Enter quantities in boxes: <input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL <input type="checkbox"/> XXL For neck, chest, waist measurements see thebigswap.org.uk	£8.46	No. of unisex tea-shirts		TU
<b>Fitted tea-shirt</b> – Big Swap Fairtrade cotton T-shirt Enter quantities in boxes: <input type="checkbox"/> 10 <input type="checkbox"/> 12 <input type="checkbox"/> 14 <input type="checkbox"/> 16 For neck, chest, waist measurements see thebigswap.org.uk	£8.46	No. of fitted tea-shirts		TF
<b>Mug</b> – with the FAIRTRADE Mark	£5.64	No. of mugs		BM
<b>Inflatable Banana</b> – 1.5m plastic banana printed with the FAIRTRADE Mark	£10.34	No. of inflatables		FMB
<b>Stickers</b> – 1 sheet of 20 FAIRTRADE Mark stickers	£0.47	No. of sheets		FMS
<b>Balloons</b> – 1 pack of 6 assorted balloons with the FAIRTRADE Mark	£0.94	No. of packs		FMBB
<b>FAIRTRADE Mark bunting</b> – 10m of black and white flags with the FAIRTRADE Mark to display at indoor and outdoor events. White flags are blank to decorate if you choose.	£4.23	No. of bunting		FFB
<b>FAIRTRADE Mark sash</b> – one size fits all, great to wear at all events	£1.88	No. of sashes		SASH
<b>FAIRTRADE Mark apron</b> – Black Fairtrade certified cotton apron with the FAIRTRADE Mark	£8.46	No. of aprons		APR
<b>Fairtrade certified cotton bag</b> – large sturdy cotton shopping bag	£3.76	No. of shopping bags		CBAG
<b>Campaign T-shirt</b> – Fairtrade certified cotton, black with the FAIRTRADE Mark on the front Enter quantities in boxes: <input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL <input type="checkbox"/> XXL	£8.46	No. of unisex T-shirts		TM
<b>Total price</b>				
<b>Donation</b>				
<b>TOTAL</b>				

#### Gift Aid

Please tick this box to Gift Aid your donation. For every £1 donated, the Fairtrade Foundation can increase this by 28p through Gift Aid. To qualify, you must pay an amount of income tax and/or capital gains tax equal to the tax we reclaim on your donations. This declaration will cover all donations you make on or after 6 April 2003.

#### Payment

**Cheque payment only with this order form.** Please make cheques payable to the Fairtrade Foundation. If you would prefer to pay by debit/credit card, please order online at [thebigswap.org.uk](http://thebigswap.org.uk)

#### Delivery

Address \_\_\_\_\_

City \_\_\_\_\_ County \_\_\_\_\_ Postcode \_\_\_\_\_

Daytime tel no. \_\_\_\_\_

#### Please return your order form to:

**Fairtrade Fortnight, Fairtrade Foundation, 3rd Floor,  
Ibex House, 42 – 47 Minorities, London EC3N 1DY**

The Fairtrade Foundation Registered Charity Number: 1043886.  
VAT Reg No: 672 5453 23. Company Reg. in England & Wales No. 2733136. Product code: FAF



# NICE WORK BANANA SCOFFERS

And those who have petitioned governments with us,  
Or chatted passionately to your friends about us;  
We want you to know, we'd be nothing without you.  
Fifteen years of your staunch support  
Has pushed Fairtrade to where it is today.  
On the shelves of big supermarkets,  
In the boardrooms of corporations,  
Climbing the agendas of sceptical politicians.  
Your refusal to accept that the old ways of trading  
Are the right ways of trading,  
Has given 7 million people a livelihood.  
But we know that there are many battles still to be won.  
And we're going to need lots more people to fight them.

# FAIRTRADE FORTNIGHT 2010 THE BIG SWAP 22 FEBRUARY-7 MARCH

For this year's Fairtrade Fortnight we're going to make it easier than ever to get as many people as possible thinking and buying Fairtrade. We'll be asking them to join The Big Swap where they'll swap their usual stuff for Fairtrade stuff; their usual lemons, t-shirts or roses for Fairtrade lemons, t-shirts or roses. And we want lots of swaps, one million and one in fact. Our most ambitious target yet.

This year's campaigner push will be for tea. We'll need your help in rallying the nation to swap their cuppa for a Fairtrade cuppa. We're relying on your creativity to get your community involved. From converting your Nan to a Fairtrade cuppa to hosting an extreme tea party, there are lots of ways to encourage people to swap their precious brew.

Like taking part in a local Strictly Fairtrade Tea Dance. From salsa to ballroom, break dancing to ballet, tango to disco, join us on Saturday 27 February for a Strictly Fairtrade Tea Dance of your choosing. We want the nation to slip on their dancing shoes to the rallying cry: Britain, swap your cuppa! Each and every person dancing will prove that the UK wants tea producers to get a better deal.

Visit [thebigswap.org.uk](http://thebigswap.org.uk) to find out more, get inspired and register your swap.

## LET THE BIG SWAP BEGIN



## ORDER FORM

Fairtrade Fortnight 22 February – 7 March 2010

Complete and return your order by 8 February 2010 to guarantee delivery for Fairtrade Fortnight. Materials will be despatched from the end of November.

Save time and trees by ordering online at [thebigswap.org.uk](http://thebigswap.org.uk) or fill in the order form below or call our Supporter Services team on 020 7440 7676. Keep checking our website regularly for more resources and new merchandise at [thebigswap.org.uk](http://thebigswap.org.uk)

Materials	Price	Quantity	Total	Ref
Swap it Guide 2010 – your essential guide to planning an event in Fairtrade Fortnight, includes press release template	Free	No. of guides		AG3
Church Action Guide (also available as a download from <a href="http://thebigswap.org.uk">thebigswap.org.uk</a> )	Free	No. of guides		CAG3
Synagogue Action Guide (also available as a download from <a href="http://thebigswap.org.uk">thebigswap.org.uk</a> )	Free	No. of guides		SAG3
Muslim Action Guide (also available as a download from <a href="http://thebigswap.org.uk">thebigswap.org.uk</a> )	Free	No. of guides		MAG3
Schools Action Guide (only available as a download from <a href="http://thebigswap.org.uk">thebigswap.org.uk</a> )	Free			
Event pack – contains: 25 little books of swap, 1 poster set, 1 Big Swap sticker sheet, 25 'Swap It' postcards, 25 wallet action cards	Free	5 packs max.		EP3
25 Little books of swap – a pack of booklets introducing Fairtrade Also available in Welsh	Free	No. of packs English Welsh		LBS YBS
Poster set – a set of A2 campaign posters	Free	No. of sets		PS3
Poster (choose from 9 different designs) A3 download from <a href="http://thebigswap.org.uk">thebigswap.org.uk</a>	Free			
Welsh language poster	Free	No. of posters		YPS
25 'Swap It' postcards	Free	No. of sets		SPC3
25 Wallet action cards	Free	No. of sets		WAL3
Fairtrade Explained pamphlet	Free	No. of leaflets		IP3

Merchandise	Price	Quantity	Total	Ref
Big Swap stickers – 1 sheet of 20 Fairtrade Fortnight stickers	£0.47	No. of sheets		BSS
Big Swap mug – with slogan and FAIRTRADE Mark	£5.64	No. of mugs		SM
Inflatable mug – with FAIRTRADE Mark 1m tall by 75cm	£10.34	No. of mugs		FMC
Tea towel – Fairtrade cotton tea towel with Big Swap design	£3.29	No. of tea towels		TTO

Please complete the reverse side of this form

Please detach along the perforation

Please detach along the perforation