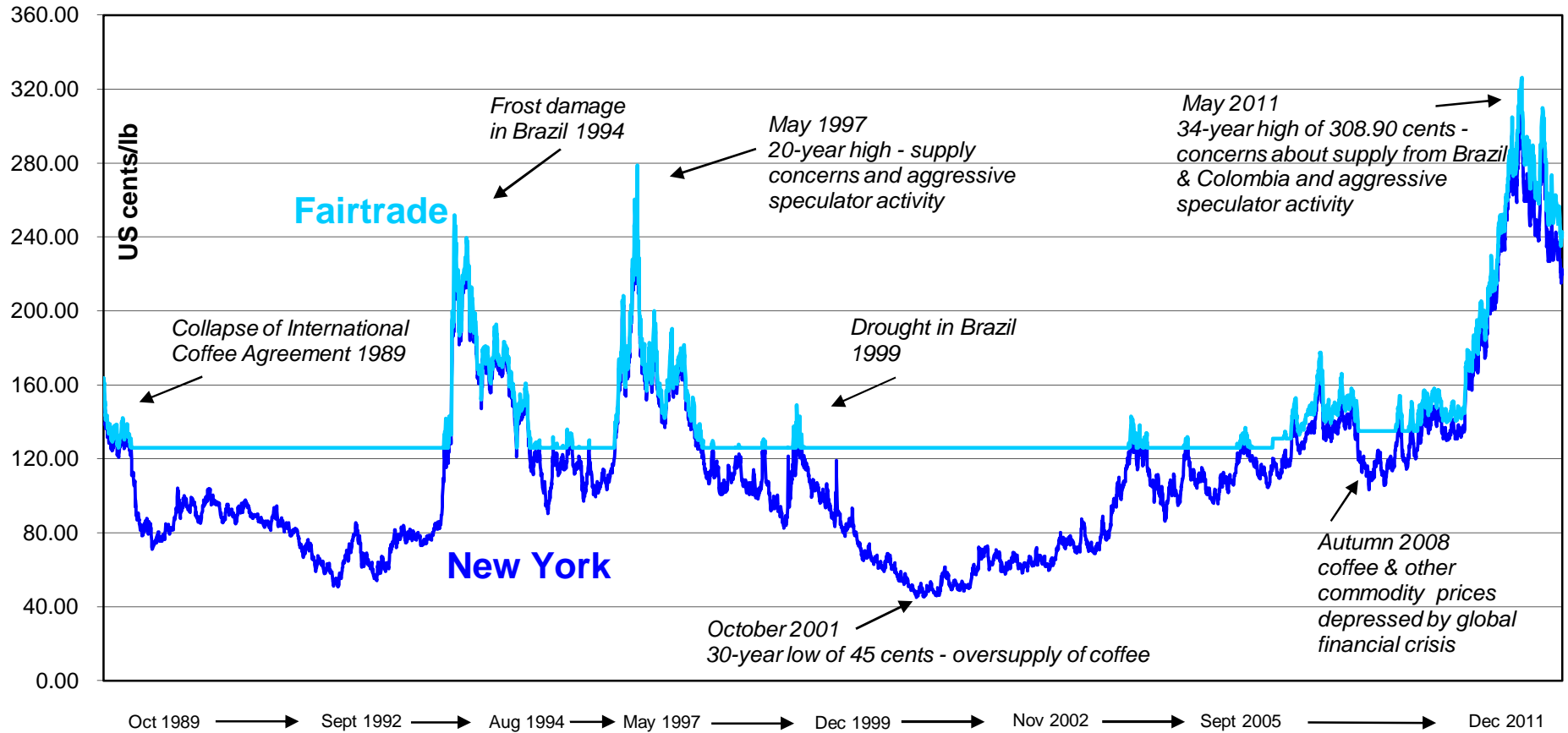




## The Arabica Coffee Market 1989-2011: Comparison of Fairtrade and New York Prices



**NB Fairtrade Price = Fairtrade Minimum Price\* of 140 cents/lb + 20 cents/lb Fairtrade Premium\*\***

**When the New York price is 140 cents or above, the Fairtrade Price = New York price + 20 cents**

*\*Fairtrade Minimum Price was increased on 1 June 2008 & 1 April 2011 \*\*Fairtrade Premium was increased on 1 June 2007 & 1 April 2011*

*The New York price is the daily settlement price of the 2nd position Coffee C Futures contract at ICE Futures U.S.*

© Fairtrade Foundation