


# WHERE CAN FAIRTRADE TAKE YOU?



### SUGAR FROM BELIZE



Sugar is an important crop for Belize's economy. Thousands of people rely on it. But it costs more to grow sugar than it used to, because things like petrol, fertilisers and equipment cost more. Being part of a group of sugar farmers means they can help each other out, using the Fairtrade premium. 'Fairtrade can help us build schools, promote education, health centres, clinics and much more. For us, Fairtrade has been a new beginning and also encourages a strong future in the sugar industry.' *Alfredo Ortega*




**BANANAS**  
from the Caribbean

There are over **4,500** different **FAIRTRADE PRODUCTS** to choose from in the **UK**



**OLIVE OIL**  
from Palestinian Occupied Territories

### RAISINS FROM AFGHANISTAN



When you live in a country that's unstable because of war, it can be hard to get your crop out to people in other countries for them to buy. In Afghanistan, some of the world's best raisins are grown on small family farms in the Shomali Plain. Working with Fairtrade and Tropical Wholefoods has helped farmers to find new buyers for their raisins, who pay the Fairtrade price and premium. This brings in more money for farmers and the rest of their families and communities.




**COTTON**  
from Mali

Fairtrade works with groups of **FAMILY FARMERS** and also **LARGER FARMS** which employ many farm workers



**COFFEE**  
from Ethiopia



**FOOTBALLS**  
from Pakistan

Look out for the **FAIRTRADE MARK** in your local shop  
It means that disadvantaged farmers and workers in the developing world are getting a better deal



The UK's **FIRST FAIRTRADE PRODUCT** was a chocolate bar called **MAYA GOLD**, made by Green & Black's - and the Fairtrade **COCOA** came from **BELIZE**

There are **TWO COUNTRIES** in the world where **FAIRTRADE PRODUCTS** are both **GROWN** by farmers and **SOLD** in the shops - **MEXICO** and **SOUTH AFRICA**



**BRAZIL NUTS**  
from Bolivia

### TEA FROM MALAWI



When making sure there's enough to eat is all your family can think about, it's easy to put going to school at the back of your mind. In some areas this means children grow into adults who can't read or write well. In Malawi, Fairtrade premium from sales of tea is helping to provide the country's largest adult education programme, aimed at getting adults reading and writing. It's also helped young people like Rucussana through a bursary. 'Fairtrade has really helped me... It has kept me in school.' *Rucussana Negow*

### FRUIT FROM SOUTH AFRICA



On farms in South Africa, the workers often live on the farm and without their own vehicles, they find it difficult to get to the doctor if they fall ill. Workers at Vuki Farming in South Africa have used their premium to fund a clinic on the farm and a part time nurse. They have also chosen to invest in after school clubs for children and a crèche for toddlers.

### Key

-  Fairtrade products are **GROWN** here
-  Fairtrade products are **SOLD** here
-  Fairtrade products are **GROWN** and **SOLD** here