

SHE DESERVES A LIVING INCOME PETITION

Dear Prime Minister,

We think cocoa farmers deserve a living income. We urge you to take action to make that a reality and make sure our trade with developing countries puts poverty reduction first.

A typical cocoa farmer in Côte d'Ivoire earns less than 75 pence per day. Less than half of what they need for a decent standard of life, whilst the UK chocolate industry is worth £4 billion a year.

These unfair incomes are leaving many families struggling to afford the basics: schooling for their children, medical treatment when they are ill and even access to safe water.

This isn't right, so we are asking you to:

- **Lead the way: Support a global initiative of governments and business to reach living incomes for farmers and workers, starting with cocoa**
- **Make living incomes a priority in UK-funded international aid projects**
- **Incorporate living income into the UK's Human Rights and Business policies**

Find out more at www.fairtrade.org.uk/shedeserves

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