

FAIRTRADE QUIZ



See who really knows their onions (alright, cocoa beans) with the Fairtrade quiz.

Your Fairtrade fundraiser is a chance to raise valuable funds (and raise a smile or two). So break the ice, get the creative juices flowing and try these sample questions for size.

FAIRTRADE FIRSTS

1. When was the FAIRTRADE Mark launched in the UK?
A. 1990
B. 1997
C. 1994
A: C – 1994 (1 point)
2. Which product, launched in 2011, is the first Fairtrade and Fairmined certified product?
A: Fairtrade and Fairmined Gold (1 point)
3. In 1994 the first three products bearing the FAIRTRADE Mark were launched. What were they?
A: Green & Blacks Maya Gold chocolate, Clipper tea, Cafédirect Coffee (2 points)
4. What was the first non-food product certified by Fairtrade?
A: Flowers (1 point)
5. In May 2017, which retailer switched all their own-brand products to 100% Fairtrade cocoa?
A: The Co-operative Group (The Co-op) (1 point)

FAIRTRADE AROUND THE WORLD

6. Liberation is a Fairtrade nut company part-owned by the farming co-operatives who grow the nuts. Name two of the countries Liberation nuts come from.
A: Any of the following – Nicaragua, Peru, Bolivia, Brazil, Malawi, Mozambique, India (1 point)
7. Which nation drinks the most tea per capita?
A: Ireland (Britain is the second) (1 point)
8. Which country produces the most bananas?
A. India
B. Colombia
C. China
A: A – India (1 point)
9. Which part of the world did bananas originally come from?
A. Asia
B. America
C. Africa
D. The Caribbean
A: A – Asia. Generally, it is agreed that bananas originated in Southeast Asia and the South Pacific around 8000 to 5000 BC. Bananas are believed to have been the world's first cultivated fruit. (1 point)



FAIRTRADE QUIZ

10. Name one of the two countries that export more than 70 percent of the world's cocoa

A: Côte d'Ivoire and Ghana (1 point)

11. Which capital city in 2010 declared Fairtrade status, making it the first to do so in that country?

- A. Wellington, New Zealand
- B. Paris, France
- C. Santiago, Chile
- D. Washington DC, United States

A: A – Wellington, New Zealand (1 point)

GUESS THE COMMODITY

12. Which non-food product am I?

- Developing countries produce two thirds of me
- 100 million rural households are involved in my production
- I account for 40% of West Africa's exports

A: I am cotton (1 point)

13. Which of these is NOT a type of wild banana?

- A. Gold-tiger bananas
- B. Bubblegum-pink bananas
- C. Green-and-white striped bananas

A: A – Gold-tiger bananas (1 point)

14. Which commodity is the most traded agricultural commodity, with roughly 25 million families depending on it?

A: Coffee – According to International Coffee Organisation, roughly 25 million families depend on growing and selling coffee beans, most of which are small-scale farmers. (1 point)

15. 3 hectares (roughly equivalent to around 4 international football pitches) is the typical size of what type of farm?

A: Cocoa farm (1 point)

16. Which products that now have the FAIRTRADE Mark are produced in Palestine?

A: Olive oil and olives (1 point)

NUMBER ROUND

17. In the Oromia state of southern and southwest Ethiopia where some of the best quality Fairtrade coffee is grown, what is the average size of a farm to the nearest acre?

- A. 1 acre
- B. 600 acres
- C. 30 acres
- D. 5 acres

A: D – 5 acres (1 point)

18. In 2001, most banana-related accidents in Britain involved people slipping on skins. How many banana-related accidents were there?

- A. 300
- B. 500
- C. 750

A: A – 300 (1 point)

19. What is the current international trading price for a kilogram of gold?

- A. \$1,500
- B. \$25,000
- C. \$40,000

A: C – \$40,000. Gold is 10,000 to 15,000 times more expensive than several agricultural commodities such as tea/coffee. Despite this, gold miners are often the poorest and most marginalised farmers globally (1 point)

20. How many Fairtrade bananas were eaten as part of the world record Go Bananas for Fairtrade during Fairtrade Fortnight 2009?

- A. 563
- B. 10,350
- C. 240,015
- D. 470,001

A: D – 470,001 (1 point)

21. In the UK, how many bananas on average do we consume every year?

A: 5 billion (1 point)

FAIRTRADE QUIZ

22. With proper care, how long (years) on average can a cocoa tree sustain a peak production level?

A: 10 years (1 point)

23. Egyptian, Pima and Sea Island cotton are the longest cotton fibres grown in the world. What can their average fibre length reach up to?

- A. 1.3cm
- B. 4.3cm
- C. 7.2cm

A: B – 4.3cm (1 point)

FAIRTRADE FACTS

24. As well as a minimum price, name the unique feature of the Fairtrade system that helps empower farmers to develop their communities and businesses.

A: Fairtrade premium. (Extra money paid on top of the Fairtrade minimum price, democratically invested by the farmers in community development, environmental and business improvements) (1 point)

25. Name three Fairtrade sports balls that you can buy

A: Footballs, volley balls, rugby balls, netballs (2 points)

26. Kopi Luwak, the world's most expensive coffee (up to \$600 per pound) is:

- A. Grown in the highest altitude region of Madagascar
- B. Made from coffee beans eaten and then excreted by a Sumatran palm civet
- C. Grown by Tibetan monks in the renowned Ganden monastery

A: B – Made from coffee beans eaten and then excreted by a Sumatran palm civet (1 point)

27. Is a coffee bean a nut, fruit, seed or vegetable?

A: It's a seed!

Coffee beans as we know them are actually the pits of a cherry-like berry that are grown on bushes. Even though coffee is a seed, it's called a bean because it looks like one. (1 point)

28. How many Fairtrade products are currently available in the UK?

- A. 750
- B. 3,200
- C. 4,500

A: There are over 4,500 Fairtrade certified products for sale through retail and catering outlets in the UK (1 point)



FAIRTRADE QUIZ ANSWER SHEET

FAIRTRADE FIRSTS

1. A. B. C.
2. _____

3. 1. _____
2. _____
3. _____
4. _____
5. _____

FAIRTRADE AROUND THE WORLD

6. 1. _____
2. _____
7. _____
8. A. B. C.
9. A. B. C. D.
10. _____
11. A. B. C. D.

GUESS THE COMMODITY

12. _____
13. A. B. C.
14. _____
15. _____
16. _____

POINTS

/1

/1

/2

/1

/1

/1

/1

/1

/1

/1

/1

/1

/1

/1

/1

/1

NUMBER ROUND

17. A. B. C. D.
18. A. B. C.
19. A. B. C.
20. A. B. C. D.
21. _____
22. _____
23. A. B. C.

FAIRTRADE FACTS

24. _____
25. 1. _____
2. _____
3. _____
26. A. B. C.
27. _____
28. A. B. C.

POINTS

/1

/1

/1

/1

/1

/1

/1

/1

/2

/1

/1

/1

POINTS TOTAL

/ 30

**DON'T FEED EXPLOITATION.
CHOOSE FAIRTRADE.**

