

National Campaigner Committee

Supporter Briefing January 2020

Fairtrade Universities

- The award is managed through our partnership with the National Union of Students (NUS) sustainability team and 36 universities have signed up so far. We are working with the NUS to develop engagement with students and to ensure more universities sign up.

NCC Feedback:

- It will make a difference to share information about the universities scheme with Fairtrade communities, so that they can encourage universities they are in touch with to sign up.

Climate change crisis and Fairtrade

- There are new resources being created including: recruitment postcards, a presentation for campaigners and a webpage pulling all current info together so we can explain how Fairtrade links up with climate change. New assets on the e-shop are available to order and [the webpage is already live](#) with more details being added ahead of May including case studies ready for World Fairtrade Day and climate coalition summer events.
- We have also commissioned new research to develop a more robust position on Fairtrade's impact on mitigation against climate change, which will support new materials being created once it is ready.
- A climate justice debate and discussion guide for 14+ is being created. We want to start engaging with younger activists and we are working on bringing together a youth advisory group.

NCC Feedback:

- Snappy messaging is needed and more detailed information available online would also help equip campaigners with knowledge on how Fairtrade forms part of the solutions against climate change.
- It is important to make clear the difference between climate change mitigation and adaptation and show how Fairtrade works differently on both. A balance is need in terms of talking about the problem but also proposing solutions.

The Fairtrade movement in 2025

- Work on 2021-2025 strategy is still on-going internationally
- Another important work stream is on how to position Fairtrade in comparison with other certification schemes and make clearer what is unique to Fairtrade
- Work on coffee and climate change will form an integral part of this

Brexit update

- There is still a lot of uncertainty about how Brexit will actually affect our work and it will be determined by the nature of the trade deals that will be negotiated
- A national food strategy consultation has been initiated by the government. If this includes an element of public consultation, this would provide an opportunity for Fairtrade campaigners to have their say, ensuring that fair trade is part of the discussion.
- We are engaging closely with the All Party Parliamentary Group on Fairtrade (APPG). An APPG reception took place at Westminster on February 26.