



NATIONAL FAIRTRADE PURCHASING GUIDE 2021

Why and where to buy Fairtrade for your business



When contacting suppliers, please mention that you found them in this directory and don't forget to ask for products with the FAIRTRADE Mark.



fairtrade.org.uk

WELCOME

The National Purchasing Guide is the essential directory for buying Fairtrade commodities for your organisation, shop, event, office or restaurant.

Whatever the size of your business, you can source Fairtrade items from promo wear to hot drinks, and shout about it with our **downloadable Out-of-Home resources**.

Connect with us via **Facebook**, **Twitter** or **Instagram** to keep in touch, and so we can amplify your commitments.

The National Purchasing Guide is revised periodically – please email **OOH@fairtrade.org.uk** quoting ‘Fairtrade NPG’ if you have any suggested updates.

FAIRTRADE HAS GONE FROM STRENGTH TO STRENGTH, WITH MORE PRODUCTS AVAILABLE NOW THAN EVER BEFORE AND MORE SHOPPERS THAN EVER LOOKING TO CHOOSE FAIRTRADE. WE HOPE THIS GUIDE WILL HELP YOU FIND THE FAIRTRADE PRODUCTS YOU NEED TO DELIGHT YOUR CUSTOMERS, KNOWING THAT THEIR PURCHASES ENABLE FAIRTRADE FARMERS, WORKERS AND THEIR FAMILIES TO LIVE BETTER LIVES.



Catherine David,
Head of Commercial Partnerships,
Fairtrade Foundation



Rosine Bekoin, cocoa farmer in Côte d'Ivoire

CHOOSE FAIRTRADE

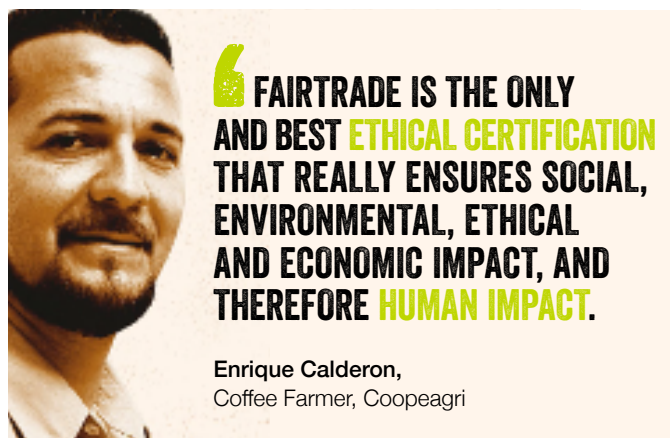
WHY SWITCH TO FAIRTRADE?

Your customers are now much more aware and interested in where their food comes from, who grows it and how. This trend is putting businesses in the spotlight as consumers want to know that workers are not being exploited. It means ethical consumption is growing fast.

78% of people trust the FAIRTRADE Mark to deliver for workers in the Global South (Kantar TNS Consumer Research, Q2 2020)

WHAT IS FAIRTRADE?

Fairtrade empowers farmers and workers to improve their living standards, the welfare of their community and our shared environment. Fairtrade achieves this by rallying a global community of millions – farmers and workers, supply chain partners, brands, retailers, shoppers, schools, government – to pay fair prices and uphold fair production standards and practices.



WHAT ARE THE BENEFITS FOR MY BUSINESS?

Corporate behaviour is under intense scrutiny by an increasingly discerning public who make ethical choices when spending their money. Integrating Fairtrade into your business by switching to Fairtrade purchasing is a highly effective way of showing your customers that you care, and potentially attracting more customers.

Switching to Fairtrade also adds a feel-good factor for staff. Offering Fairtrade products to your staff and customers is a great way to demonstrate that you are a caring business as the FAIRTRADE Mark has a high level of recognition and consumer confidence.

I WANT TO SWITCH TO FAIRTRADE – WHAT NEXT?

There are plenty of national suppliers listed in this brochure, or ask your current supplier if you are tied into a contract – most now have Fairtrade options. If you switch to Fairtrade, take a look at [fairtrade.org.uk](https://www.fairtrade.org.uk) for some resources to promote your products.

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Coffee, tea, sugar
portions, biscuits etc.

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workplace clothing

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and organisations

GENERAL SUPPLIERS

**Amazon Fairtrade
Grocery Store**
amazon.co.uk

Atalian Servest
atalianservest.co.uk

Bidfood Foodservice
bidfood.co.uk

Booker
booker.co.uk

Brakes
brake.co.uk

Creed Foodservice
creedfoodservice.co.uk

DDC Foods Ltd.
ddcfoods.co.uk

Essential Trading
essential-trading.co.uk

Ethical Superstore
ethicalsuperstore.com

Go Jumbo
gojumbo.co.uk

Hider Food
hiderfoods.co.uk

Horizon Wholefoods
horizonwholefoods.com

Lembas
lembas.co.uk

Ocado
ocado.com

Out of Eden
outofeden.co.uk

Pride in Food
prideinfood.co.uk

Suma Wholesale
suma.coop

Traidcraft
traidcraft.co.uk

Tree of Life UK
treeoflife.co.uk

Zepbrook
zepbrook.co.uk

If you wish to use a
local co-operative trader,
we recommend the
Co-operatives UK
online directory.



HOT DRINKS



2468 Group
2468group.com

A1 Coffee
A1coffee.net

Aimia Foods
aimiafoods.com

Bailies Coffee
bailiescoffee.com

The Bean Shop
thebeanshop.com

Bewley's
bewleys.co.uk

Birchall Tea
birchalltea.co.uk

Brodies
brodies1867.co.uk

Cafédirect
cafedirect.co.uk

Café du Monde
cafedumonde.co.uk

Café Express
cafeexpress.co.uk

Cafeology
cafeology.com

Café Fair Trade
cafefairtrade.co.uk

Caffè Molinari
caffemolinari.com

Caffé Society
caffesociety.co.uk

Caffé Torelli
caffetorelli.com

Change Please
changeplease.org

Clipper Tea
clipper-teas.com

Coburg Coffee Company Ltd
coburgcoffee.com

The Coffee Company
coffeecompanytorquay.com

Coffee Conscience
coffeeconscience.co.uk



Workers picking tea leaves at the Satemwa tea and coffee estate, Malawi

Coffee Plant
coffee.uk.com

Coffeepro
coffee.pro.co.uk

Cru Kafe
crukafe.com

**The Devon
Coffee Company**
devoncoffee.com

Discount Coffee
discountcoffee.co.uk

Drury Tea & Coffee
drurycoffee.com

Dwyfor Coffee Company
dwyfor.com

Espresso Warehouse
tchibo-coffee.co.uk

Ethyco
ethyco.co.uk

**Farrer's Tea &
Coffee Merchants**
farrerscoffee.co.uk

Grazie Coffee
graziecoffee.co.uk

Grumpy Mule
grumpymule.co.uk

Indigo Valley
indigovalley.co.uk

James Aimer
jamesaimer.co.uk

John Street Beverages
jsbeverage.com

Johnsons
johnsonscoffee.com

Jurang
jurang.co.uk

Kimbo
kimbo.co.uk

Kingdom Coffee
kingdomcoffee.co.uk

Lee & Fletcher
leeandfletcher.co.uk

Lincoln & York
lincolnandyork.com

Liquidline
liquidline.co.uk

Martin Carwardine & Co
lovecoffee.co.uk

Matthew Algie
matthewalgie.com

Miko
miko.co.uk

**Miles Tea &
Coffee Merchants**
milesteaandcoffee.com

Nairobi Coffee & Tea
nairobi-coffee.co.uk

Northern Tea Merchants
northern-tea.com

Nutshell
nutshellportions.co.uk

Office Coffee Co
office-coffee.co.uk

Owens
owenscoffee.com

Portion Solutions
portionsolutions.co.uk

Revolver World
revolverworld.com

Ridgways Tea
typhooteashop.com

Ringtons
ringtons.co.uk

Roasted
roasted.co.uk

Shropshire Coffee
shropshirecoffee.com

Stewarts of Trent Bridge
stewartscoffees.co.uk

Tate & Lyle
tateandlylesugars.com

UCC Coffee
ucc-coffee.co.uk

Whiteheads
whiteheads1858.co.uk

The Wicked Coffee Company
wickedcoffee.co.uk

Wilkinson's of Norwich
wilkinsonsofnorwich.com

York Emporium
yorkcoffeeemporium.co.uk



SOFT DRINKS

BE Drinks
bedrinks.co.uk

Charitea
charitea.com

Gusto Organic
drinkgusto.com

Juice Burst
juiceburst.com

Karma Cola
karmadrinks.co

Lemonaid
lemon-aid.de

Little Miracles
amazon.co.uk



ALCOHOL

Booths

[booths.co.uk](https://www.booths.co.uk)

Cave Direct

[cavedirect.com](https://www.cavedirect.com)

Co-op

[coop.co.uk](https://www.coop.co.uk)

Liberty Wines

[libertywines.co.uk](https://www.libertywines.co.uk)

Little Valley Brewery

[littlevalleybrewery.co.uk](https://www.littlevalleybrewery.co.uk)

M&S

[marksandspencer.com](https://www.marksandspencer.com)

Matthew Clark

[matthewclark.co.uk](https://www.matthewclark.co.uk)

Morrisons

[groceries.morrisons.com](https://www.groceries.morrisons.com)

Ocado

[ocado.com](https://www.ocado.com)

Sainsbury's

[sainsburys.co.uk](https://www.sainsburys.co.uk)

Tesco

[tesco.com](https://www.tesco.com)

Waitrose

[waitrose.com](https://www.waitrose.com)



PROMOTIONAL AND WORKPLACE CLOTHING

Alvastone
alvastone.com

Beechfield Brands
beechfieldbrands.com

Continental Clothing
continentalclothing.com

Cotton Ridge
cottonridge.co.uk

Cotton Roots
cottonroots.co.uk

Cotton Smiles
cottonsmiles.co.uk

Epona
epona-clothing.com

Fairtrade Clergy Shirts
fairtradeclergyshirts.co.uk

HR Denne
hrdenne.com

Keltic Clothing
kelticclothing.co.uk

KoolSkools
koolskools.co.uk

Neutral
neutral.com

Premier Clothing
premierworkwear.com

Visible Clothing
visible.clothing



BAGS AND LINEN



Ara Living
araliving.com

Bag It, Don't Bin It
bidbi.co.uk

Bagtrade
bagtrade.co.uk

Cotton Smiles
cottonsmiles.co.uk

Dip & Doze
dipanddoze.com

Euro Packaging
europackaging.co.uk

Everything Environmental
everything-environmental.co.uk

Fou Furnishings
foufurnishings.com

Jute Trading
jutebag.co.uk

Lily & Mortimer
lilymortimer.com

Natural Cotton Company
naturalcottoncompany.com

Nour Luxury
nourluxury.com

Square Flower
squareflower.co.uk

Tarameen
tarameen.com

HYGIENE

Clean & Fair
traidcraftshop.co.uk

Fair Squared
fairsquared.com

Honeystreet Handmade
honeystreethandmade.com



FLOWERS

Aldi
aldi.co.uk

Arena
arenaflowers.com

Co-op
coop.co.uk

Lidl
lidl.co.uk

M&S
marksandspencer.com

Moonpig
moonpig.com

Sainsbury's
sainsburys.co.uk



INGREDIENTS



Bart
bart.co.uk

**Cotswold Health
Products**
[cotswoldingredients.
co.uk](http://cotswoldingredients.co.uk)

JustIngredients
justingredients.co.uk

Pride in Food
prideinfood.co.uk

Steenbergs
steenbergs.co.uk

Vanilla Bazaar
vanillabazaar.com

Zaytoun
zaytoun.org

CONTRACT CATERING

Aramark

aramark.co.uk

bartlett mitchell

bartlettmitchell.co.uk

BaxterStorey

baxterstorey.co.uk

CH & Co

chandco.net

Compass Group

compass-group.co.uk

Elior

elior.co.uk

ISS

uk.issworld.com

Lexington Catering

lexingtoncatering.london

Sodexo

uk.sodexo.com



VENDING

Fair Trade Vending
fairtradevending.co.uk

Roast & Ground
roastandground.co.uk

Selecta
selecta.co.uk

TAKE 5 London
take5.london



OTHER RESOURCES AND ORGANISATIONS

FareShare

(Fighting hunger and tackling food waste)

fareshare.org.uk

Soil Association

(For foodservice)

soilassociation.org

Sustain

(The alliance for better food and farming)

sustainweb.org

The Sustainable Restaurant Association

thesra.org

UK Hospitality

ukhospitality.org.uk



Sorting cocoa beans, Côte d'Ivoire

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fairtrade.org.uk

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