



**FAIRTRADE
UNIVERSITY AND
COLLEGE AWARD**

FAIRTRADE FORTNIGHT 2021

6 ways to get your institution involved

university@fairtrade.org.uk



**CHOOSE THE WORLD
YOU WANT**



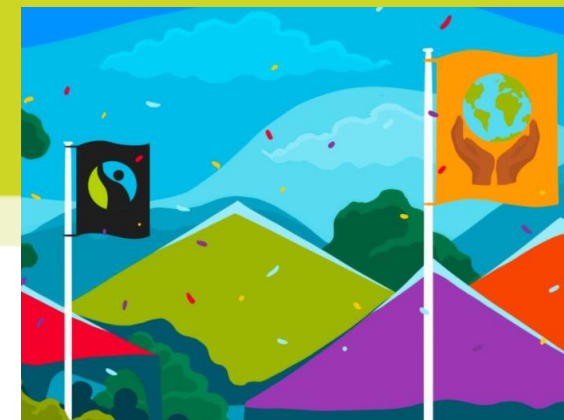


In [Fairtrade Fortnight 2021](#), we will highlight the growing challenges that climate change brings to farmers and workers in the communities Fairtrade works with. **The facts are straightforward.** Farmers and workers in the global south, who have done the least to contribute to climate change, are disproportionately affected. They have told us that:

- Climate change is one of their biggest challenges right now.
- Low prices for their crops mean that they are struggling to fight back.
- With more money through Fairtrade they feel more equipped to meet their everyday needs and deal with the challenges posed by climate change.

The climate crisis is an immediate and ever-increasing threat and those in climate vulnerable countries are already seeing its impacts from droughts and crop disease to floods, heatwaves and shrinking harvests. With the emergence of the global COVID pandemic, the challenges that farmers face now are bigger than ever before with falling commodity prices and widespread shocks reverberating along our global supply chains. Ongoing poverty in farming communities makes it increasingly hard to cope with the effects of climate change.

1) JOIN OUR ONLINE FESTIVAL



Join the 'Choose the world you want' festival to hear why winning a fairer deal for farmers and workers is critical in tackling the climate crisis.

- Discussions between farmers, other experts and famous faces about what we need to do to choose a better future
- Music, art and entertainment, from all corners of our passionate and talented global Fairtrade community
- Fun, interactive workshops on sustainable living here in the UK

[Sign up to the festival here.](#)

2) SUBMIT ENTRIES TO THE YOUTH EXHIBITION



**SHARE YOUR VISION
OF THE WORLD
YOU WANT**

Young people under the age of 25 are invited to **share their vision of the world they want** for farmers and workers worldwide, and the planet we share. Create your vision for the world you want, for the planet and everything on it, to celebrate Fairtrade Fortnight 2021. Entries will be showcased at the online Youth Exhibition at the Fairtrade Fortnight Festival. [Click here for more information.](#)

3) REQUEST A GUEST SPEAKER



[Click here to request a speaker for a lecture or event.](#)

4) INSPIRE A LOCAL SCHOOL



Use our '[Climate, Fairtrade and You](#)' [teaching resources](#) to inspire a local school or youth group.

Your students could also encourage young people to [share their vision of the world they want](#) in the 'Youth Exhibition' at the Fairtrade Fortnight Festival.

Partnering with a local school meets criterion CI003.

A screenshot of the Fairtrade Schools website. The header includes the Fairtrade Foundation logo, the text "FAIRTRADE SCHOOLS", and navigation links for "Contact", "FAQs", "Fairtrade Foundation", "TEACHING RESOURCES", "SCHOOL AWARDS", "TAKE ACTION", "NEWS", "SIGN IN", and a search icon. The main content area features a large blue banner with the text "TEACHING RESOURCES" over a background of green bananas. Below the banner, there is a sidebar with a "BROWSE BY RESOURCE" menu containing categories like "ALL", "ACTIVITIES AND GAMES", "ASSEMBLY PLANS", "AUDIOBOOKS", "FILMS", "GET SUPPORT", "HOME LEARNING", "LESSON PLANS", and "AVAILABLE IN WELSH". There are also filters for "AGE / KEY STAGE", "PRODUCT", and "REGION". The main content area shows a "GRID VIEW" of resources. The first resource is "Climate, Fairtrade and You - Education Pack for Primary Schools" with a "VIEW" button. The second is "Climate, Fairtrade and You - Education Pack for Secondary Schools" with a "VIEW" button. The third is "Share your vision of the world you want - An activity for young people ages 5-25" with a "VIEW" button. The fourth is "The problem cocoa tree - A lesson plan for Secondary Schools" with a "VIEW" button.

5) GET INVOLVED IN THE SDG TEACH IN



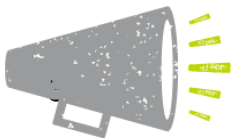
The annual campaign from SOS-UK calls on educators to pledge to include the [UN Global Goals for Sustainable Development](#) in their teaching and learning throughout the two weeks of Fairtrade Fortnight. Fairtrade (and more widely ethical consumption) links to many of the Global Goals such as: SDG1 (No poverty), SDG8 (Good jobs & economic growth), SDG10 (Reduced inequalities), SDG12 (Responsible consumption) and SDG15 (Life on land).

Educators can [pledge now](#) using the online form to incorporate Fairtrade and the SDGs in their teaching, learning and assessment throughout the Teach In. Share the link with teaching networks at your institution to encourage them to pledge. The Teach In is suitable to all disciplines and educators, with the aim that students will learn about sustainable development in a way that's relevant to their course. [Click here to find out more](#)

6) GET CREATIVE!



- Access the [Resource library](#)
- Host a virtual event
- Brainstorm with the networking group
- Keep up to date with [Fairtrade Foundation e-newsletters](#)



Do you have any ideas for Fairtrade Fortnight 2021?



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UNIVERSITIES AND COLLEGES

Take action in your institution to join a worldwide movement for change.

WHAT IS THE FAIRTRADE UNIVERSITY AND COLLEGE AWARD?

The Fairtrade University and College Award gives recognition to institutions that have embedded ethical and sustainable practices through their curriculum, procurement, research and campaigns.

GET INVOLVED

[Contact us](#)[Current campaigns](#)[Donate](#)[Fairtrade Foundation Events](#)[Fundraise for Fairtrade](#)



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ANY QUESTIONS?

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