



WELCOME WEBINAR

Fairtrade University and College Award 2020-2022

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SESSION OVERVIEW



- Introductions
- Overview of the award and membership levels
- Timescale and audit
- Getting started
- Q&A session
- Fairtrade Fortnight 2021



In the chat box, **introduce yourself** and let us know what university you represent. Have you taken part in the programme before?

OVERVIEW



The [Fairtrade University and College Award](#) gives recognition to institutions that have embedded ethical and sustainable practices through their curriculum, procurement, research and campaigns.

- Leadership and strategy
- Campaigning and influencing
- Procurement, retail and catering
- Research and curriculum
- Outcomes
- Innovative interventions



KEY FEATURES OF THE AWARD



- A broad range of themes and actions in the [award criteria](#)
- Tiered award levels
- Scope for recognition of wider ethical sourcing and trade justice efforts
- Support from NUS and Fairtrade.
- Scope for measuring impact
- Building a network of partnerships
- A comprehensive audit

BASIC MEMBERSHIP



- Access to online toolkit to track progress
- Access to online resource bank
- Reactive technical support
- Access to templates, branding, national communications support, idents, peer learning webinars and support calls
- Involvement in nationally led campaign work
- Once in every two-year subscription: student-led audits *and* accreditation standard, certificate, local feedback and national impact reports

SUPPORTED MEMBERSHIP



- Basic membership
- In-depth planning support meeting with your partnership to gain organisational buy-in, plan approach and set expectations
- Regular ongoing 1-1 remote support
- M&E processes to assess attitudinal and behavioural changes locally and nationally

TIMELINE



Date	Event
2021 – February/March	Fairtrade Fortnight
2021 – November	COP26 (in Glasgow)
2022 – February/March	Auditor recruitment
2022 – February/March	Fairtrade Fortnight
2022 – April/May	Audits conducted
2022 – June/July	Audited moderated and reports issued

GETTING STARTED



- Plan your first meeting
- Get started on your toolkit
- Stay connected!

Email Jo Williamson at J.E.Williamson@mdx.ac.uk to join the Fairtrade University Networking Group.

[Sign up to Fairtrade Foundation newsletters.](#)



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UNIVERSITIES AND COLLEGES

Take action in your institution to join a worldwide movement for change.

WHAT IS THE FAIRTRADE UNIVERSITY AND COLLEGE AWARD?

The Fairtrade University and College Award gives recognition to institutions that have embedded ethical and sustainable practices through their curriculum, procurement, research and campaigns.

GET INVOLVED

[Contact us](#)[Current campaigns](#)[Donate](#)[Fairtrade Foundation Events](#)[Fundraise for Fairtrade](#)



Do you have any questions for the team or other participants?



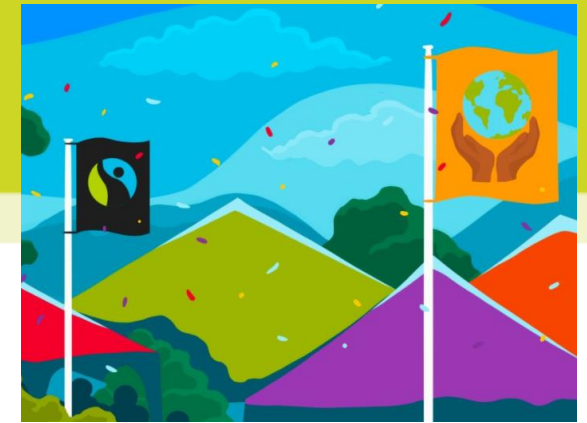


CLIMATE, FAIRTRADE AND YOU

CHOOSE THE WORLD YOU WANT



1) JOIN OUR ONLINE FESTIVAL



Join the 'Choose the world you want' festival to hear why winning a fairer deal for farmers and workers is critical in tackling the climate crisis.

- Discussions between farmers, other experts and famous faces about what we need to do to choose a better future
- Music, art and entertainment, from all corners of our passionate and talented global Fairtrade community
- Fun, interactive workshops on sustainable living here in the UK

[Sign up to the festival here.](#)

2) SUBMIT ENTRIES TO THE YOUTH EXHIBITION



SHARE YOUR VISION
OF THE WORLD
YOU WANT

Young people under the age of 25 are invited to **share their vision of the world they want** for farmers and workers worldwide, and the planet we share. Create your vision for the world you want, for the planet and everything on it, to celebrate Fairtrade Fortnight 2021. [Click here for more information.](#)

3) REQUEST A GUEST SPEAKER



[Click here to request a speaker.](#)

4) GET CREATIVE!



- Access the [Resource library](#)
- Host a virtual event
- Brainstorm with the networking group
- Keep up to date with [Fairtrade Foundation e-newsletters](#)



What do you have planned for Fairtrade Fortnight 2021?





ANY QUESTIONS?

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