

**Thanks for taking part in our survey!**

Your university or college is taking part in project related to the things that you buy, and would like your views the subject.

The survey will take around 10 minutes to complete and please be assured that all your answers are confidential. There are no right or wrong answers, we are just keen to hear your thoughts, so please be honest.

**Please read the following data protection information carefully:**

Information which identifies you (personal data) collected will only be seen by the SOS-UK project team who manage the project. Your university or college or your students' union will be able to see your views and opinions but not information that identifies you. You will not be personally identifiable in any reports or other outputs produced as a result of this research, unless we have otherwise requested. Nothing will be attributed back to you personally and your personal data will never be shared without your prior consent. You can access the data you provide or withdraw your data from the research by contacting [hello@sos-uk.org](mailto:hello@sos-uk.org). The research is carried out according to the Market Research Society's code of conduct.

**Do you provide your consent to participate in this research and to the use of your survey responses as described above?**

- Yes, I'm happy to continue - take me to the survey!
- No thanks, it's not for me on this occasion

**Firstly, we would like to know a little more about you...**

**How old are you?**

*Please write your answer in the box below*

**Which of the following best describes the course you're currently studying?**

*Please select one only*

- Entry-level (e.g. Skills for Life or ESOL)
- Foundation / Level 1
- GCSEs / NVQ 2 / other equivalent Level 2 qualification
- A / AS-levels / NVQ 3 / BTEC National / Access course / equivalent Level 3 qualification
- Apprenticeship (Intermediate / Advanced / Higher)
- BA / BSc / BEd / Foundation Degree / HNC / HND / other equivalent Level 4 qualification
- MA / MRes / MSc / MEd / MPhil / MBA / PGCE / other postgraduate qualification
- PHD / D.Phil / professional doctorate other doctoral degree
- Other qualification
- Recently graduated / left education

***What is the main type of course on which you are enrolled?***

**Which of the following best describes your gender identity?**

*Please pick one*

- Man
- Woman
- In another way
- Rather not say

Which institution are you studying at?

Please pick one

--Click Here--	▼
<i>Aberdeen University</i>	
<i>Aberystwyth University</i>	
<i>AECC</i>	
<i>Anglia Ruskin University</i>	
<i>Arts University Bournemouth</i>	
<i>Aston University</i>	
<i>Bangor University</i>	
<i>Bath Spa University</i>	
<i>Birkbeck College</i>	
<i>Birmingham City University</i>	
<i>Bishop Grosseteste University</i>	
<i>Bolton University</i>	
<i>Bournemouth University</i>	
<i>Brunel University</i>	
<i>Buckinghamshire University</i>	
<i>Cambridge University</i>	
<i>Cardiff University</i>	
<i>Central School Of Ballet And National</i>	
<i>Centre For Circus Arts</i>	
<i>Chester University</i>	
<i>Christ Church Canterbury University</i>	
<i>City, University of London</i>	
<i>Courtauld Institute of Art</i>	
<i>Coventry University</i>	
<i>De Montfort University</i>	
<i>Drama Studio London</i>	
<i>Durham University</i>	
<i>Edge Hill University</i>	
<i>Edinburgh Napier University</i>	
<i>Edinburgh University</i>	
<i>Falmouth University</i>	
<i>Glasgow Caledonian University</i>	
<i>Glasgow Clyde College</i>	
<i>Goldsmiths, University of London</i>	
<i>GSM London</i>	
<i>Guildhall School of Music and Drama</i>	
<i>Heriot-Watt University</i>	
<i>Heythrop College</i>	
<i>Highlands and Islands</i>	
<i>Keele University</i>	
<i>Kent University</i>	
<i>King's College London</i>	

**Which institution are you studying at?**

*Please pick one*

*Kingston University  
Lancaster University  
Leeds Arts University  
Leeds Beckett University  
Leeds College of Music  
Leeds Trinity University  
Leeds University  
Liverpool of Students  
Liverpool Hope University  
Liverpool John Moore's University (LJMU)  
London Academy Of Music & Dramatic Art  
London Contemporary Dance School  
London Metropolitan University  
London School of Economics and Political Science  
London School of Theology Student Committee  
London South Bank University  
Manchester Metropolitan University  
Marjon University  
Middlesex University  
National Construction College  
Nazarene Theological College  
Newman University  
Northern School of Contemporary Dance  
Northumbria University  
Norwich University of the Arts  
Nottingham Trent University  
Oasis College of Higher Education  
Open College of the Arts  
Oxford Brookes University  
Oxford University  
Partnership for Theological Education  
Plymouth College of Art  
Queen Margaret University  
Queen Mary University Of London  
Queen's University Belfast  
Ravensbourne  
Reading University  
Regent's University London Student  
Robert Gordon University  
Roehampton University*

**Which institution are you studying at?**

*Please pick one*

*Rose Bruford College*  
*Royal Academy of Dance*  
*Royal Academy of Dramatic Art Council*  
*Royal Academy of Music*  
*Royal Central School of Speech and Drama*  
*Royal Conservatoire of Scotland*  
*Royal Holloway University of London*  
*Royal Northern College of Music*  
*Royal Veterinary College*  
*Royal Welsh College of Music and Drama*  
*Ruskin College*  
*Sheffield Hallam University*  
*SOAS*  
*Southampton Solent University*  
*SRUC*  
*St George's, University of London*  
*St Mary's University*  
*St Mary's University College Belfast*  
*Staffordshire University*  
*Stranmillis University College*  
*Swansea University*  
*Teesside University*  
*The University of Law Student*  
*The University of Sheffield*  
*Trinity Laban*  
*Trinity Saint David*  
*Trinity Theological College*  
*UCL*  
*Ulster University*  
*University College Birmingham*  
*University College of Osteopathy*  
*University East Anglia*  
*University for the Creative Arts*  
*University of Abertay Dundee*  
*University of Bath*  
*University of Bedfordshire*  
*University of Birmingham*  
*University of Bradford*  
*University of Brighton*  
*University of Bristol*  
*University of Buckingham*

Which institution are you studying at?

Please pick one

Please can you tell us which institution you're studying at?

University of Central Lancashire  
University of Chichester  
University of Cumbria  
University of Derby  
University of East London  
University of Essex  
University of Exeter  
University of Gloucestershire  
University of Greenwich  
University of Hertfordshire  
University of Huddersfield  
University of Leicester  
University of Lincoln  
University of Manchester  
University of Northampton  
University of Nottingham  
University of Plymouth  
University of Portsmouth  
University of Salford  
University of South Wales  
University of Stirling  
University of Strathclyde  
University Of Suffolk  
University of Sunderland  
University of the Arts London  
University of the West of Scotland  
University of West London  
University of Westminster  
University of Wolverhampton  
University of York  
UWE  
Warwick University  
Winchester University  
Worcester University  
Wrexham Glyndwr University  
Writtle University College  
YMCA George Williams College  
York St. John University  
Other

**Which institution are you studying at?**

*Please pick one*

<p>--Click Here--</p> 
<p><i>Abingdon and Witney College</i></p> <p><i>Academy of Contemporary Music</i></p> <p><i>Accrington &amp; Rossendale College</i></p> <p><i>Alton College</i></p> <p><i>Amersham and Wycombe College</i></p> <p><i>Arts Educational London Schools</i></p> <p><i>Askham Bryan College</i></p> <p><i>Aylesbury College</i></p> <p><i>Ayrshire College</i></p> <p><i>Barking &amp; Dagenham College</i></p> <p><i>Barnet and Southgate College</i></p> <p><i>Barnfield College</i></p> <p><i>Barnsley College</i></p> <p><i>Basingstoke College of Technology</i></p> <p><i>Bath College</i></p> <p><i>Belfast Metropolitan College</i></p> <p><i>Berkshire College of Agriculture</i></p> <p><i>Bird College</i></p> <p><i>Birmingham Metropolitan College</i></p> <p><i>Bishop Auckland College</i></p> <p><i>Bishop Burton College</i></p> <p><i>Blackburn College</i></p> <p><i>Blackpool and The Fylde College</i></p> <p><i>Bolton College</i></p> <p><i>Borders College</i></p> <p><i>Boston College</i></p> <p><i>Bournemouth and Poole College of FE</i></p> <p><i>Bracknell &amp; Wokingham College</i></p> <p><i>Bradford College</i></p> <p><i>Bridgend College</i></p> <p><i>Bridgwater College</i></p> <p><i>Bristol Old Vic Theatre School</i></p> <p><i>Brockenhurst College</i></p> <p><i>Brooklands College</i></p> <p><i>Brooksby Melton College</i></p> <p><i>Budmouth College</i></p> <p><i>Burnley College</i></p> <p><i>Bury College</i></p> <p><i>Calderdale College of F E</i></p> <p><i>Cambridge Regional College</i></p> <p><i>Cambridge Tutors College</i></p> <p><i>Canterbury College</i></p>

**Which institution are you studying at?**

*Please pick one*

*Cardiff and Vale College*  
*Carlisle College*  
*Carshalton College*  
*Central Bedfordshire College*  
*Central Sussex College*  
*Chelmsford College*  
*Chesterfield College*  
*Chichester College*  
*Cirencester College*  
*City & Guilds of London Art School*  
*City and Islington College*  
*City College Norwich*  
*City College Plymouth*  
*City of Bristol College*  
*City of Glasgow College*  
*City of Sunderland College*  
*City of Westminster College*  
*City of Wolverhampton College*  
*Cleveland College of Art & Design*  
*Colchester Institute*  
*Coleg Cambria*  
*Coleg Ceredigion*  
*Coleg Gwent*  
*Coleg Sir Gâr*  
*Coleg Y Cymoedd*  
*College of Haringey, Enfield and North East London*  
*College of North West London*  
*Cornwall College*  
*Coventry College*  
*Craven College*  
*Croydon College of FE & HE*  
*Darlington College*  
*David Lewis College*  
*Derby College*  
*Derwen College*  
*Derwentside College*  
*DLD College*  
*Doncaster College*  
*Dudley College*  
*Dumfries and Galloway College*  
*Dundee and Angus College*



**Which institution are you studying at?**

*Please pick one*

*Ealing, Hammersmith & West London College*  
*East Berkshire College*  
*East Coast College*  
*East Durham College*  
*East Kent College*  
*East Norfolk Sixth Form College*  
*East Riding College*  
*East Surrey College*  
*Eastleigh College*  
*Edinburgh College*  
*Epping Forest College*  
*Exeter College*  
*Farnborough College of Technology*  
*Fife College*  
*Fircroft College*  
*Forth Valley College*  
*Furness College*  
*Gateshead College*  
*Glasgow Kelvin College*  
*Gloucestershire College*  
*Gower College Swansea*  
*Grantham College (GC)*  
*Greater Brighton Metropolitan College, GBMet.*  
*Greenbank College*  
*Grimsby Institute of FE & HE*  
*Grwp Llandrillo-Menai*  
*Grwp NPTC Group*  
*Guildford College of FE & HE*  
*Hadlow College*  
*Halesowen College*  
*Harlow College*  
*Harrow College*  
*Hartpury College*  
*Havering College of FE & HE*  
*Heart of Worcestershire College*  
*Hereford College of Arts*  
*Herefordshire and Ludlow College*  
*Hereward College*  
*Hertford Regional College*  
*High Storrs 6th Form*

**Which institution are you studying at?**

*Please pick one*

*Highbury College*  
*Hillcroft College*  
*Hopwood Hall College*  
*Huddersfield New College*  
*Hugh Baird College*  
*Hull College*  
*International College of Oriental Medicine*  
*Inverness College*  
*Kendal College*  
*Kidderminster College of FE*  
*King Edward VI College (Nuneaton)*  
*Kingston College*  
*Kingston Maurward College*  
*Kirklees College*  
*Knowsley Community College*  
*Lakes College West Cumbria*  
*Lambeth College*  
*Lancaster & Morecambe College*  
*Leeds City College*  
*Leeds College of Building*  
*Leicester College*  
*Leo Baeck College*  
*Lewisham Southwark College*  
*Lincoln College*  
*London Film School*  
*London Studio Centre*  
*LSEC*  
*Macclesfield College*  
*Meadowhead School Sixth Form*  
*Merthyr Tydfil*  
*Mid Cheshire College*  
*Middlesbrough College*  
*MidKent College*  
*Midlands Academy Of Dance & Drama*  
*Milton Keynes College*  
*Mountview College*  
*Myerscough College*  
*Nash Further Education Centre*  
*National Film & TV School*  
*National Star College*  
*NESCOT*

**Which institution are you studying at?**

*Please pick one*

*New City College*  
*New College (Durham)*  
*New College Lanarkshire*  
*New College Stamford*  
*New College Swindon*  
*New College Telford*  
*Newcastle and Stafford Colleges Group*  
*Newcastle College*  
*Newham College of FE*  
*NewVlc*  
*North East Scotland College*  
*North Hertfordshire College*  
*North Kent College*  
*North Lindsey College*  
*North Shropshire College*  
*North Warwickshire & South Leicestershire College*  
*North West Regional College*  
*Northampton College*  
*Northern College*  
*Northern Regional College*  
*Northumberland College*  
*Nottingham College*  
*Oaklands College*  
*Oldham College*  
*Pembrokeshire College*  
*Perth College*  
*Peterborough Regional College*  
*Petroc*  
*Plumpton College*  
*Portsmouth College*  
*Preston College of F E*  
*Queen Alexandra College, Harborne*  
*Redcar & Cleveland College*  
*Richard Huish College '*  
*Richmond Upon Thames College*  
*Riverside College Halton*  
*Royal Botanic Gardens Kew*  
*Royal National College For The Blind*  
*Runshaw College*  
*Sabhal mor Ostaig Comann Nan Oileanach*  
*Salford City College*

**Which institution are you studying at?**

*Please pick one*

Sandwell College  
Seashell Trust Royal College Manchester  
SEEVIC  
Selby College  
Sheffield College  
Shipley College  
Shrewsbury College of Arts & Technology  
Solihull College  
South Devon College  
South Downs College  
South Eastern Regional College  
South Essex College  
South Gloucestershire and Stroud College  
South Lanarkshire College  
South Thames College  
South West College  
South Worcestershire College  
South, City College and Bournville College  
Southampton City College  
Southern Regional College  
Southern Regional College  
Southport College  
Spurgeons College  
St Helens College  
Stanmore College  
Stephenson College  
Stockport College  
Stockton Riverside College  
Stoke on Trent College  
Stratford Upon Avon College  
Strode College  
Suffolk New College  
Sussex Coast College Hastings  
Sussex Downs College  
Sussex Recovery College  
Swindon College  
Tameside College  
Taunton Centre  
Telford College of Art & Technology  
The City Of Liverpool College  
The College of West Anglia

**Which institution are you studying at?**

*Please pick one*

The Isle of Wight College  
The Manchester College  
The Oxford School of Drama  
Trafford College  
Tresham College of Further and Higher Education  
Tyne Coast College  
Uxbridge College  
Wakefield College  
Walsall College  
Waltham Forest College  
Warrington & Vale Royal College  
Warwickshire College  
West Cheshire College  
West College Scotland  
West Herts College  
West Kent and Ashford College  
West Lothian College  
West Nottinghamshire College  
West Thames College  
Westminster Kingsway College  
Weston College  
Weymouth College  
Wigan & Leigh College  
Wiltshire College  
Wirral Metropolitan College  
Women's Technology and Education Centre  
Yeovil College  
York College  
Yorkshire Coast College  
Other

**Please let us know where you study in the box below.**



**Which of the following options best applies to you when thinking about actions you personally can take to address issues that concern you?**

*Please select one answer for each option*

	I already do this	I don't currently do this, but would be willing to	I don't currently do this, and would not be willing to	Don't know
Buying products with ethical credentials	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Signing an online petition	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sharing pages or links on social media	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Take part in an event	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Join a campaign group or society	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Volunteer for an organisation working on the issues	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

*Please tell us what other actions you personally can take to address issues that concern you.*

**How confident are you that the actions you personally can take will make a difference to addressing the issues that concern you?**

*Please select one answer for each option*

- Very confident
- Fairly confident
- No strong opinion one way or the other
- Not very confident
- Not at all confident
- Don't know

## We'd like to find a bit more about what you think about the things you buy...

**When, if at all, did you last make a buying decision that was specifically influenced by the ethical standards of a retailer or producer?**

*Please select one only*

- In the last week
- Over 1 week up to 1 month ago
- Over 1 month up to 3 months ago
- Over 3 months up to 6 months ago
- More than 1 year ago
- Never have
- Don't know / Can't say

**To what extent are the ethical standards of the products you buy and the companies that sell them an issue that matters to you?**

*Please select one only*

- Matters a great deal
- Matters a fair amount
- Matters just a little
- Does not matter at all
- Don't know

**What motivates you to buy products that are produced in an ethical way?**

*Please write your answer in the box below*

**Which of the following reasons, if any, makes you less likely to buy products that are produced in an ethical way?**

*Please select all that apply*

- Ethical products tend to have higher prices
- Information about the ethical credentials of products isn't easily available
- Information about the ethical credentials of products isn't reliable
- Ethical options aren't well advertised
- The brands I prefer don't offer ethical options
- Ethical products tend to be lower quality
- I'm not concerned about whether products are produced in an ethical way
- Other
- None of these

***Please tell us what else makes you less likely to buy products that are produced in an ethical way?***







Gold / Jewellery	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bananas	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Wine	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

*Please tell us what other products with a Fairtrade label you buy when you have a choice.*

**How much do you care about the following issues?**

*Please select one option only for each statement*

	I care a lot	A bit	I am indifferent	I don't care	Don't know
Farmers in developing countries getting a fair deal for the products they grow	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Knowing that the products your buy have been grown without child labour	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Farmers in developing countries choosing how they improve their communities with the money they earn	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Having an independent third party check that brands are treating their suppliers fairly	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**Now we'd like to know what you've seen or heard about Fairtrade at your university or college...**

**How important, if at all, do you think it is that your university or college takes action to use and promote Fairtrade?**

*Please select one only*

- Very important
- Important
- Neither important nor unimportant
- Unimportant
- Not important at all
- Don't know

**Thinking about your university or college, which of the following places do you recall seeing Fairtrade products available?**

*Please select all that apply*

- Students' union shop
- Students' union café / restaurant
- University / college shop
- University / college café / restaurant
- Vending machines on campus
- Market on campus
- Other
- None of these
- Not applicable - I'm not aware of any places which sell products at my university / college

*Please tell us where else you've seen Fairtrade products available at your university or college.*

**Other than on the products themselves, where else have you seen the Fairtrade logo at your university or college?**

*Please select all that apply*

- University website
- Students' union website
- Posters
- Displays in shops / cafes
- Product tastings
- Events and meetings
- Other

*Please tell us where else you've seen the Fairtrade logo at your university or college.*

**Fairtrade Fortnight is an action-packed two weeks of events and activities taking place across the UK.**

**Do you remember seeing any activities, campaigns or events taking place to promote Fairtrade Fortnight at your university or college?**

*Please select one only*

- Yes (this current academic year)
- Yes (in a previous academic year)
- No
- Don't know



**What else do you think your university or college could be doing to support Fairtrade?**

*Please write your answer in the box below*

**We're also interested in finding out what you know about Fairtrade in the local community where you study...**

**For the next few questions, please think about the town, city or other location where your university or college is based.**

**Thinking about your time at your current place of study so far, which of the following have you seen or heard about in the local community?**

*Please select all that apply*

Fairtrade Fortnight events

Fairtrade town or city status

Fairtrade campaign group

Other

Don't know

None of these

***Please tell us what other Fairtrade activities you've seen or heard about in the local community where you study.***

**How, if at all, do you think your place of study could support local action on Fairtrade?**

*Please write your answers in the box below*

## Finally we'd like to know a bit more about you...

**Which of the following statements best describes you?**

*Please pick one*

- I am a UK citizen studying in the UK
- I am an international student from within the EU studying in the UK
- I am an international student from outside the EU studying in the UK
- I would prefer not say

**Is your study full or part-time?**

*Please pick one*

- Full-time study
- Part-time study
- Other

**Thank you for completing our survey, we really appreciate you taking the time.**

Your responses are completely confidential and will not be used for any purpose other than for this research. NUS will never use this data outside of this research and you will not be identifiable personally.

**Would you like to remove the information and answers you have provided us with today?**

- Yes, I would like my answers to be removed from this survey
- No, please keep the information and answers I have provided



Are you sure you want to remove your answers from the survey? This means all the answers you have given will be removed from the survey / research.

Yes, I would still like my answers to be removed from this survey

No, I would like to keep my answers in the survey

If your university or college is running a prize draw for this survey, please enter your contact details in the boxes below. This information will not be used for any other purposes. It will only be shared with your university or college if you are selected as a winner.

Name:

Email address:

Thanks again!

Please click the 'tick' to finish.

Thank you for taking the time to participate in this survey but on this occasion we are looking for feedback from current students.

Please click the 'tick' to finish.

Sorry to hear this survey isn't for you.

Please click the tick to exit the survey.

Thanks for letting us know that you would like to remove your responses from the research. We will remove all the answers you have provided from our records.

Please click the tick to exit the survey.