



NATIONAL FAIRTRADE PURCHASING GUIDE 2022

Why and where to buy Fairtrade for your business



When contacting suppliers, please mention that you found them in this directory and don't forget to ask for products with the FAIRTRADE Mark.



fairtrade.org.uk

WELCOME

The National Purchasing Guide is the essential directory for buying Fairtrade commodities for your organisation, shop, event, office or restaurant.

Whatever the size of your business, you can source Fairtrade items from promo wear to hot drinks, and shout about it with our **downloadable Out-of-Home resources**.

Connect with us via **Facebook**, **Twitter** or **Instagram** to keep in touch, and so we can amplify your commitments.

The National Purchasing Guide is revised periodically – please email **OOH@fairtrade.org.uk** quoting ‘Fairtrade NPG’ if you have any suggested updates.

“AFTER A TOUGH YEAR FOR PRODUCERS WITH COVID-19, CLIMATE CHANGE AND SUPPLY CHAIN DISRUPTION, IT’S MORE IMPORTANT THAN EVER TO CHOOSE FAIRTRADE PRODUCTS. YOUR PURCHASES WILL DELIVER MORE INCOME INTO THE HANDS OF FARMERS AND WORKERS TO SUPPORT THEIR LIVELIHOODS, FAMILIES AND COMMUNITIES BUILD RESILIENCE DURING THESE TIMES. WITH SO MANY PRODUCTS AVAILABLE AS FAIRTRADE, THE CHOICE HAS NEVER BEEN EASIER.”



Anna Barker,
Head of Responsible Business Impact,
Fairtrade Foundation



Rosine Bekoin, cocoa farmer in Côte d'Ivoire

CHOOSE FAIRTRADE

WHY SWITCH TO FAIRTRADE?

Your customers are now much more aware and interested in where their food comes from, who grows it and how. This trend is putting businesses in the spotlight as consumers want to know that workers are not being exploited. It means ethical consumption is growing fast.

79% of people trust the FAIRTRADE Mark to deliver for workers in the Global South (Kantar TNS Consumer Research, Q1 2022)

WHAT IS FAIRTRADE?

Fairtrade empowers farmers and workers to improve their living standards, the welfare of their community and our shared environment. Fairtrade achieves this by rallying a global community of millions – farmers and workers, supply chain partners, brands, retailers, shoppers, schools, government – to pay fair prices and uphold fair production standards and practices.



WHAT ARE THE BENEFITS FOR MY BUSINESS?

Corporate behaviour is under intense scrutiny by an increasingly discerning public who make ethical choices when spending their money. Integrating Fairtrade into your business by switching to Fairtrade purchasing is a highly effective way of showing your customers that you care, and potentially attracting more customers.

Switching to Fairtrade also adds a feel-good factor for staff. Offering Fairtrade products to your staff and customers is a great way to demonstrate that you are a caring business as the FAIRTRADE Mark has a high level of recognition and consumer confidence.

I WANT TO SWITCH TO FAIRTRADE – WHAT NEXT?

There are plenty of national suppliers listed in this brochure, or ask your current supplier if you are tied into a contract – most now have Fairtrade options. If you switch to Fairtrade, take a look at [fairtrade.org.uk](https://www.fairtrade.org.uk) for some resources to promote your products.

CONTENTS

05 General suppliers

06 **Hot drinks**
Coffee, tea, sugar
portions, biscuits etc.

09 Soft drinks

10 Alcohol

11 Promotional and
workplace clothing

12 Bags and linen

13 Hygiene

14 Flowers

15 Chocolate

16 Ingredients

17 Contract catering

18 Vending

19 Retailers

20 Other resources
and organisations

GENERAL SUPPLIERS

Bidfood Foodservice
bidfood.co.uk

Booker
booker.co.uk

Brakes
brake.co.uk

Creed Foodservice
creedfoodservice.co.uk

DDC Foods Ltd.
ddcfoods.co.uk

Essential Trading
essential-trading.co.uk

Essina Wholefoods
essina.co.uk

Go Jumbo
gojumbo.co.uk

Horizon Wholefoods
horizonwholefoods.com

Lembas
lembas.co.uk

Nutshell
nutshellportions.co.uk

Out of Eden
outofeden.co.uk

Suma Wholesale
suma.coop

Traidcraft
traidcraft.co.uk

Tree of Life UK
treeoflife.co.uk

Zepbrook
zepbrook.co.uk

If you wish to use a local co-operative trader, we recommend the **Co-operatives UK online directory**.



HOT DRINKS



2468 Group
2468group.com

A1 Coffee
A1coffee.net

Aimia Foods
aimiafoods.com

Bailies Coffee
bailiescoffee.com

The Bean Shop
thebeanshop.com

Bewley's
bewleys.co.uk

Birchall Tea
birchalltea.co.uk

Brodies
brodies1867.co.uk

Cafédirect
cafedirect.co.uk

Café du Monde
cafedumonde.co.uk

Café Express
cafeexpress.co.uk

Cafeology
cafeology.com

Café Fair Trade
cafefairtrade.co.uk

Caffè Molinari
caffemolinari.com

Caffé Society
caffesociety.co.uk

Caffé Torelli
caffetorelli.com

Change Please
changeplease.org

Clipper Tea
clipper-teas.com

**Coburg Coffee
Company Ltd**
[coburgcoffee
company.com](http://coburgcoffee
company.com)

**The Coffee
Company**
[coffeecompany
torquay.com](http://coffeecompany
torquay.com)

Coffee Conscience
coffeconscience.co.uk



Workers picking tea leaves at Herkulu Tea Estate, Tanzania

Coffee Plant
coffee.uk.com

Coffeepro
coffeepro.co.uk

Cru Kafe
crukafe.com

Discount Coffee
discountcoffee.co.uk

Drury Tea & Coffee
drurycoffee.com

Dwyfor Coffee Company
dwyfor.com

English Tea Shop
etsteas.co.uk

Espresso Warehouse
shop.tchibo-coffee.co.uk

Ethyco
ethyco.co.uk

Farrer's Tea & Coffee Merchants
farrerscoffee.co.uk

Finlays
finlays.net

Grumpy Mule
grumpymule.co.uk

Indigo Valley
indigovalley.co.uk

James Aimer
jamesaimer.co.uk

John Street Beverages
jsbeverage.com

Johnsons
johnsonscoffee.com

Jurang
jurang.co.uk

Kimbo
kimbo.co.uk

Kingdom Coffee
kingdomcoffee.co.uk

Land Girls
land-girls.co.uk

Lee & Fletcher
leeandfletcher.co.uk

Lincoln & York
lincolnandyork.com

Liquidline
liquidline.co.uk

Martin Carwardine & Co
lovecoffee.co.uk

Matthew Algie
matthewalgie.com

Miko
miko.co.uk

**Miles Tea &
Coffee Merchants**
milesteaandcoffee.com

Nairobi Coffee & Tea
nairobi-coffee.co.uk

Northern Tea Merchants
northern-tea.com

Nutshell
nutshellportions.co.uk

Office Coffee Co
office-coffee.co.uk

Owens
owenscoffee.com

Portion Solutions
portionsolutions.co.uk

Revolver World
revolverworld.com

Ridgways Tea
typhooteashop.com

Ringtons
ringtons.co.uk

Roasted
roasted.co.uk

Shropshire Coffee
shropshirecoffee.com

Stewarts of Trent Bridge
stewartscoffees.co.uk

Tate & Lyle
tateandlylesugars.com

UCC Coffee
ucc-coffee.co.uk

Whiteheads
whiteheads1858.co.uk

The Wicked Coffee Company
wickedcoffee.co.uk

Wilkinson's of Norwich
wilkinsonsofnorwich.com

York Emporium
yorkcoffeemporium.co.uk



SOFT DRINKS

BE Drinks
bedrinks.co.uk

Charitea
charitea.com

Gusto Organic
drinkgusto.com

Karma Cola
karmadrinks.co

Lemonaid
lemon-aid.de

Sun Magic
sunmagic.co.uk



ALCOHOL

Cave Direct
cavedirect.com

Hun Wines
hunwines.com

Liberty Wines
libertywines.co.uk

Little Valley Brewery
littlevalleybrewery.co.uk

Matthew Clark
matthewclark.co.uk

Wisebartender
wisebartender.co.uk

Need Fairtrade alcohol fast?
See the **Retailers** page.



PROMOTIONAL AND WORKPLACE CLOTHING

Alvastone
alvastone.com

Beechfield Brands
beechfieldbrands.com

Continental Clothing
continentalclothing.com

Cotton Ridge
cottonridge.co.uk

Cotton Roots
cottonroots.co.uk

Cotton Smiles
cottonsmiles.co.uk

Epona
epona-clothing.com

Fairtrade Clergy Shirts
fairtradeclergyshirts.co.uk

HR Denne
hrdenne.com

Keltic Clothing
kelticclothing.co.uk

KoolSkools
koolskools.co.uk

Neutral
neutral.com

Premier Clothing
premierworkwear.com



BAGS AND LINEN



Ara Living
araliving.com

Bag It, Don't Bin It
bidbi.co.uk

Bagtrade
bagtrade.co.uk

Cotton Smiles
cottonsmiles.co.uk

Dip & Doze
dipanddoze.com

Euro Packaging
europackaging.co.uk

Everything Environmental
everything-environmental.co.uk

Jute Trading
jutebag.co.uk

Lily & Mortimer
lilymortimer.com

Natural Cotton Company
naturalcottoncompany.com

Nour Luxury
nourluxury.com

Sleep Organic
sleeporganic.co.uk

Square Flower
squareflower.co.uk

The Promotional Folio
promotionalfolio.co.uk

HYGIENE

Earth Conscious
earthconscious.co.uk

Fair Squared
fairsquared.com

Honestreet Handmade
honestreethandmade.com

Mumanu
mumanubalms.com

Odylique
odylique.co.uk

The India Shop
theindiashop.co.uk



FLOWERS

Arena

arenaflowers.com

Moonpig

moonpig.com

Need Fairtrade flowers fast?
See the **Retailers** page.



CHOCOLATE

Barry Callebaut
barry-callebaut.com

Cocoa Loco
trade.cocoaloco.co.uk

Cargill
cargill.co.uk

Divine
divinechocolate.com

ECOM
ecomtrading.com

Green & Blacks
greenandblacks.co.uk

OLAM
ofi.com

Seed & Bean
seedandbean.co.uk

Soul Food Collective
soulfoodcollective.co.uk

Tony's Choclonely
tonyschoclonely.com

Vego
vego-chocolate.com

Whitakers
whitakerschocolates.com

Need Fairtrade chocolate fast?
See the **Retailers** page.



INGREDIENTS



Bart
bart.co.uk

Cotswold Health Products
cotswoldingredients.co.uk

JustIngredients
justingredients.co.uk

Lemberona
lemberona.com

Steenbergs
steenbergs.co.uk

Vanilla Bazaar
vanillabazaar.com

Zaytoun
zaytoun.org

CONTRACT CATERING

Aramark

aramark.co.uk

Atalian Servest

atalianservest.co.uk

bartlett mitchell

bartlettmitchell.co.uk

BaxterStorey

baxterstorey.co.uk

CH & Co

chandco.net

Compass Group

compass-group.co.uk

Elior

elior.co.uk

ISS

uk.issworld.com

Lexington Catering

lexingtoncatering.london

Sodexo

uk.sodexo.com



VENDING

Fair Trade Vending
fairtradevending.co.uk

Roast & Ground
roastandground.co.uk

Selecta
selecta.co.uk

TAKE 5 London
take5.london



RETAILERS

Aldi
aldi.co.uk

Amazon
amazon.co.uk

Asda
asda.com

Co-op
coop.co.uk

Ethical Superstore
ethicalsuperstore.com

Lidl
lidl.co.uk

M&S
marksandspencer.com

Ocado
ocado.com

Sainsbury's
sainsburys.co.uk

Tesco
tesco.com

Waitrose
waitrose.com



OTHER RESOURCES AND ORGANISATIONS

B Corp

bcorporation.uk

FareShare

(Fighting hunger and tackling food waste)

fareshare.org.uk

Soil Association

(For foodservice)

soilassociation.org

Sustain

(The alliance for better food and farming)

sustainweb.org

The Sustainable Restaurant Association

thesra.org

UK Hospitality

ukhospitality.org.uk



Sorting cocoa beans, Côte d'Ivoire

This publication is for information only, and we hope you will find it useful. All data in this document is publicly available information, and is assumed to be correct at time of issue. However, the Fairtrade Foundation accepts no responsibility or liability for any errors or omissions in the content of this document. The information is provided "as is" basis with no guarantees of completeness, accuracy, usefulness or timeliness.

fairtrade.org.uk

**Fairtrade Foundation,
5.7 The Loom, 14 Gower's Walk,
London E1 8PY**

Email: OOH@fairtrade.org.uk

Registered Charity No. 1043886

A company limited by guarantee, registered in England and Wales No. 2733136

Photography credits: Miriam Ersch, Didier Gentilhomme, Francois Guenet, Sean Hawkey,
Jakub Kaliszewski, Christoph Köstlin, James Robinson, SHE SHE Studio, Wolf Sondermann, Chris Terry



**FAIRTRADE
FOUNDATION**