

NATIONAL FAIRTRADE PURCHASING GUIDE 2022

Why and where to buy Fairtrade for your business





When contacting suppliers, please mention that you found them in this directory and don't forget to ask for products with the FAIRTRADE Mark.

WELCOME

The National Purchasing Guide is the essential directory for buying Fairtrade commodities for your organisation, shop, event, office or restaurant.

Whatever the size of your business, you can source Fairtrade items from promo wear to hot drinks, and shout about it with our <u>downloadable</u> <u>Out-of-Home resources</u>.

Connect with us via **Facebook**, **<u>Twitter</u>** or **Instagram** to keep in touch, and so we can amplify your commitments.

The National Purchasing Guide is revised periodically – please email **OOH@fairtrade.org.uk** quoting 'Fairtrade NPG' if you have any suggested updates. AFTER A TOUGH YEAR FOR PRODUCERS WITH COVID-19, CLIMATE CHANGE AND SUPPLY CHAIN DISRUPTION, IT'S MORE IMPORTANT THAN EVER TO CHOOSE FAIRTRADE PRODUCTS. YOUR PURCHASES WILL DELIVER MORE INCOME INTO THE HANDS OF FARMERS AND WORKERS TO SUPPORT THEIR LIVELIHOODS, FAMILIES AND COMMUNITIES BUILD RESILIENCE DURING THESE TIMES. WITH SO MANY PRODUCTS AVAILABLE AS FAIRTRADE, THE CHOICE HAS NEVER

Anna Barker, Head of Responsible Business Impact, Fairtrade Foundation

EASIER.



Rosine Bekoin, cocoa farmer in Côte d'Ivoire

CHOOSE Fairtrade

WHY SWITCH TO Fairtrade?

Your customers are now much more aware and interested in where their food comes from, who grows it and how. This trend is putting businesses in the spotlight as consumers want to know that workers are not being exploited. It means ethical consumption is growing fast.

79% of people trust the FAIRTRADE Mark to deliver for workers in the Global South (Kantar TNS Consumer Research, Q1 2022)

WHAT IS FAIRTRADE?

Fairtrade empowers farmers and workers to improve their living standards, the welfare of their community and our shared environment. Fairtrade achieves this by rallying a global community of millions – farmers and workers, supply chain partners, brands, retailers, shoppers, schools, government – to pay fair prices and uphold fair production standards and practices.



FAIRTRADE IS THE ONLY AND BEST ETHICAL CERTIFICATION THAT REALLY ENSURES SOCIAL, ENVIRONMENTAL, ETHICAL AND ECONOMIC IMPACT, AND THEREFORE HUMAN IMPACT.

Enrique Calderon, Coffee Farmer, Coopeagri

WHAT ARE THE BENEFITS FOR MY BUSINESS?

Corporate behaviour is under intense scrutiny by an increasingly discerning public who make ethical choices when spending their money. Integrating Fairtrade into your business by switching to Fairtrade purchasing is a highly effective way of showing your customers that you care, and potentially attracting more customers.

Switching to Fairtrade also adds a feel-good factor for staff. Offering Fairtrade products to your staff and customers is a great way to demonstrate that you are a caring business as the FAIRTRADE Mark has a high level of recognition and consumer confidence.

I WANT TO SWITCH TO FAIRTRADE – WHAT NEXT?

There are plenty of national suppliers listed in this brochure, or ask your current supplier if you are tied into a contract – most now have Fairtrade options. If you switch to Fairtrade, take a look at **fairtrade.org.uk** for some resources to promote your products.

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GENERAL Suppliers

Bidfood Foodservice bidfood.co.uk

Booker booker.co.uk

Brakes brake.co.uk

Creed Foodservice creedfoodservice.co.uk

DDC Foods Ltd. ddcfoods.co.uk

Essential Trading essential-trading.co.uk Essina Wholefoods essina.co.uk

Go Jumbo gojumbo.co.uk

Horizon Wholefoods horizonwholefoods.com

Lembas lembas.co.uk

Nutshell nutshellportions.co.uk

Out of Eden outofeden.co.uk Suma Wholesale suma.coop

Traidcraft traidcraft.co.uk

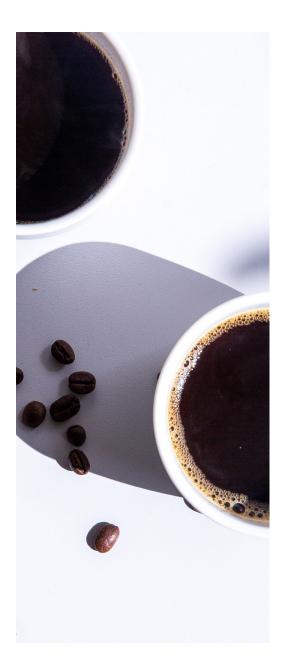
Tree of Life UK treeoflife.co.uk

Zepbrook zepbrook.co.uk

If you wish to use a local co-operative trader, we recommend the **Co-operatives UK** online directory.



HOT DRINKS



2468 Group 2468group.com

A1 Coffee A1coffee.net

Aimia Foods aimiafoods.com

Bailies Coffee bailiescoffee.com

The Bean Shop thebeanshop.com

Bewley's bewleys.co.uk

Birchall Tea birchalltea.co.uk

Brodies brodies1867.co.uk

Cafédirect cafedirect.co.uk

Café du Monde cafedumonde.co.uk

Café Express cafeexpress.co.uk Cafeology cafeology.com

Café Fair Trade cafefairtrade.co.uk

Caffè Molinari caffemolinari.com

Caffé Society caffesociety.co.uk

Caffé Torelli caffetorelli.com

Change Please changeplease.org

Clipper Tea clipper-teas.com

Coburg Coffee Company Ltd coburgcoffee company.com

The Coffee Company coffeecompany torquay.com

Coffee Conscience coffeeconscience.co.uk



Workers picking tea leaves at Herkulu Tea Estate, Tanzania

Coffee Plant coffee.uk.com

Coffeepro coffeepro.co.uk

Cru Kafe crukafe.com

Discount Coffee discountcoffee.co.uk

Drury Tea & Coffee drurycoffee.com

Dwyfor Coffee Company dwyfor.com

English Tea Shop etsteas.co.uk

Espresso Warehouse shop.tchibo-coffee.co.uk Ethyco ethyco.co.uk

Farrer's Tea & Coffee Merchants farrerscoffee.co.uk

Finlays finlays.net

Grumpy Mule grumpymule.co.uk

Indigo Valley indigovalley.co.uk

James Aimer jamesaimer.co.uk

John Street Beverages jsbeverage.com

Johnsons johnsonscoffee.com Jurang jurang.co.uk

Kimbo kimbo.co.uk

Kingdom Coffee kingdomcoffee.co.uk

Land Girls land-girls.co.uk

Lee & Fletcher leeandfletcher.co.uk

Lincoln & York lincolnandyork.com

Liquidline liquidline.co.uk

Martin Carwardine & Co lovecoffee.co.uk Matthew Algie matthewalgie.com

Miko miko.co.uk

Miles Tea & Coffee Merchants milesteaandcoffee.com

Nairobi Coffee & Tea nairobi-coffee.co.uk

Northern Tea Merchants northern-tea.com

Nutshell nutshellportions.co.uk

Office Coffee Co office-coffee.co.uk Owens owenscoffee.com

Portion Solutions portionsolutions.co.uk

Revolver World revolverworld.com

Ridgways Tea typhooteashop.com

Ringtons ringtons.co.uk

Roasted roasted.co.uk

Shropshire Coffee shropshirecoffee.com Stewarts of Trent Bridge stewartscoffees.co.uk

Tate & Lyle tateandlylesugars.com

UCC Coffee ucc-coffee.co.uk

Whiteheads whiteheads1858.co.uk

The Wicked Coffee Company wickedcoffee.co.uk

Wilkinson's of Norwich wilkinsonsofnorwich.com

York Emporium yorkcoffeeemporium.co.uk



SOFT DRINKS

BE Drinks bedrinks.co.uk

Charitea charitea.com Gusto Organic drinkgusto.com

Karma Cola karmadrinks.co Lemonaid lemon-aid.de

Sun Magic sunmagic.co.uk





Cave Direct cavedirect.com

Hun Wines hunwines.com

Liberty Wines libertywines.co.uk Little Valley Brewery littlevalleybrewery.co.uk

Matthew Clark matthewclark.co.uk

Wisebartender wisebartender.co.uk Need Fairtrade alcohol fast? See the **<u>Retailers</u>** page.



PROMOTIONAL AND WORKPLACE CLOTHING

Alvastone alvastone.com

Beechfield Brands beechfieldbrands.com

Continental Clothing continentalclothing.com

Cotton Ridge cottonridge.co.uk

Cotton Roots cottonroots.co.uk Cotton Smiles cottonsmiles.co.uk

Epona epona-clothing.com

Fairtrade Clergy Shirts fairtradeclergyshirts.co.uk

HR Denne hrdenne.com

Keltic Clothing kelticclothing.co.uk KoolSkools koolskools.co.uk

Neutral neutral.com

Premier Clothing premierworkwear.com



BAGS AND LINEN



Ara Living araliving.com

Bag It, Don't Bin It bidbi.co.uk

Bagtrade bagtrade.co.uk

Cotton Smiles cottonsmiles.co.uk

Dip & Doze dipanddoze.com

Euro Packaging europackaging.co.uk

Everything Environmental everything-environmental. co.uk Jute Trading jutebag.co.uk

Lily & Mortimer lilymortimer.com

Natural Cotton Company naturalcotton company.com

Nour Luxury nourluxury.com

Sleep Organic sleeporganic.co.uk

Square Flower squareflower.co.uk

The Promotional Folio promotionalfolio.co.uk



Earth Conscious earthconscious.co.uk

Fair Squared fairsquared.com

Honeystreet Handmade honeystreethandmade.com

Mumanu mumanubalms.com Odylique odylique.co.uk

The India Shop theindiashop.co.uk





Arena arenaflowers.com

Moonpig moonpig.com Need Fairtrade flowers fast? See the **<u>Retailers</u>** page.



CHOCOLATE

Barry Callebaut barry-callebaut.com

Cocoa Loco trade.cocoaloco.co.uk

Cargill cargill.co.uk

Divine divinechocolate.com

ECOM ecomtrading.com Green & Blacks greenandblacks.co.uk

OLAM ofi.com

Seed & Bean seedandbean.co.uk

Soul Food Collective soulfoodcollective.co.uk

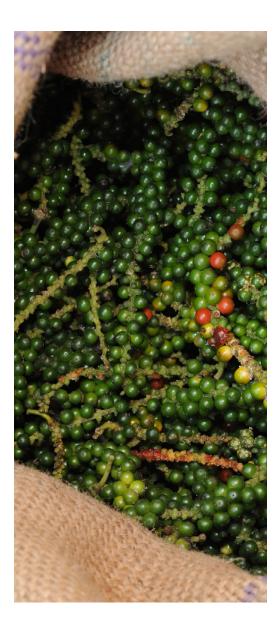
Tony's Chocolonely tonyschocolonely.com Vego vego-chocolate.com

Whitakers whitakerschocolates.com

Need Fairtrade chocolate fast? See the **<u>Retailers</u>** page.



INGREDIENTS



Bart bart.co.uk

Cotswold Health Products cotswoldingredients. co.uk

JustIngredients justingredients.co.uk

Lemberona lemberona.com Steenbergs steenbergs.co.uk

Vanilla Bazaar vanillabazaar.com

Zaytoun zaytoun.org

CONTRACT Catering

Aramark aramark.co.uk

Atalian Servest atalianservest.co.uk

bartlett mitchell bartlettmitchell.co.uk

BaxterStorey baxterstorey.co.uk CH & Co chandco.net

Compass Group compass-group.co.uk

Elior elior.co.uk

ISS uk.issworld.com Lexington Catering lexingtoncatering.london

Sodexo uk.sodexo.com





Fair Trade Vending fairtradevending.co.uk

Roast & Ground roastandground.co.uk Selecta selecta.co.uk TAKE 5 London take5.london



RETAILERS

Aldi aldi.co.uk

Amazon amazon.co.uk

Asda asda.com

Co-op coop.co.uk Ethical Superstore ethicalsuperstore.com

Lidl lidl.co.uk

M&S marksandspencer.com

Ocado ocado.com Sainsbury's sainsburys.co.uk

Tesco tesco.com

Waitrose waitrose.com



OTHER RESOURCES AND ORGANISATIONS

B Corp bcorporation.uk

FareShare (Fighting hunger and tackling food waste) fareshare.org.uk

Soil Association (For foodservice) soilassociation.org

Sustain (The alliance for better food and farming) sustainweb.org The Sustainable Restaurant Association thesra.org

UK Hospitality ukhospitality.org.uk



Sorting cocoa beans, Côte d'Ivoire

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