



FAIRTRADE AND CLIMATE JUSTICE

CHOOSE THE WORLD
YOU WANT



FAIRTRADE





LAST YEAR, BECAUSE OF THE HEAT, WE DIDN'T HAVE FOOD. COCOA PRODUCTION HAS GONE DOWN BECAUSE OF DISEASES CAUSED BY THE RAIN.

*Ebrottié Tanoh Florentin,
Fairtrade cocoa farmer, Côte d'Ivoire*

FAIRTRADE STANDS FOR CLIMATE JUSTICE

Climate change hits those in low-income countries the hardest. Increasingly extreme, unpredictable weather is destroying bananas, coffee, cocoa and other crops. That means farmers and workers who are already underpaid have even less to spend on essentials such as education, medical treatment and even food.

BY 2050:

- The area of land suitable for growing coffee globally could be down by 50 percent.
- Parts of Ghana and Côte d'Ivoire will be too hot to grow cocoa.
- Banana yields will fall drastically in 10 countries including India, Brazil and Colombia.

THE CLIMATE CRISIS IS NOT FAIR

- The wealthiest 10 percent of people produce 50 percent of emissions. But those on the lowest incomes face the consequences – more frequent natural disasters, extreme unpredictable weather and rampant plant diseases.
- That includes farmers and workers who grow crops like tea, coffee, cocoa and bananas.
- Many of the world's lowest earning farmers and workers understand the climate crisis all too well – it's making their lives harder every day. But unfair trade means they can't even earn enough for basics, let alone the money to invest in adapting to climate change and sustainable farming techniques.

FAIRTRADE FARMERS AND WORKERS ARE DEMANDING CLIMATE JUSTICE

That means:

Fair funds



The wealthy nations most responsible for the climate crisis must urgently deliver funding for communities already feeling real hardship due to climate change, starting with the \$100 billion per year those wealthy nations have already pledged, but have so far failed to deliver.

Fair rules



We need strong rules on reducing emissions and environmental protection, urgently. But the costs of meeting new rules must be met by those making big profits from trade, not the farmers and workers earning the least.

Fair trade policy



As the UK signs new trade deals, cutting high-carbon trade and incentivising fairer low-carbon trade must be a priority.

Fair business



Businesses need to pay fair prices, and invest in climate resilience so farmers and workers behind their products can take on the climate crisis.

THE COSTS OF ADDRESSING THE CLIMATE CRISIS MUST NOT BE UNFAIRLY PLACED ON THOSE OF US WHO DID THE LEAST TO CAUSE IT.

Mary Kinyua, Fairtrade flower farmer and Fairtrade chief representative at COP26

HOW FAIRTRADE IS TACKLING THE CLIMATE CRISIS

- **Fighting for change:** Fairtrade farmers and workers are leading the campaign for climate justice. At COP26, they challenged world leaders with a simple but powerful message: Be fair with your climate promise. Tens of thousands of Fairtrade campaigners joined them by signing a petition.
- **Choosing Fairtrade:** Choosing Fairtrade products means more power and more money in the hands of farmers and workers, meaning they have more resources to take on the climate crisis.
- **Eco-friendly Fairtrade Standards:** Environmental protection is ingrained in our Standards, including reducing greenhouse gas emissions, and safeguarding forests and biodiversity.
- **Sharing knowledge:** Fairtrade Producer Networks across the world run projects and encourage grassroots knowledge exchange on sustainable farming techniques.



Field supervisor Happiness Sechenga shows workers how to choose tea leaves to harvest at Herkulu Tea Estate, Tanzania, during one of the farm's regular training sessions



JOINING THE JOURNEY TO CLIMATE JUSTICE

Bismark Kpabitey is a climate change lead with his Fairtrade cocoa co-operative in Ghana. In his work, he protects biodiversity, plants trees and encourages sustainable farming. Bismark is one of many Fairtrade farmers and workers already leading the way, pioneering innovative methods to tackle the climate crisis they see every day.

Politicians and business leaders need to follow their lead. It's time to invest in farmers and workers' expertise.

Without fair trade, we won't solve the climate crisis. There is no climate justice without trade justice.

“ IF WE DON'T TAKE ACTION, WHO WILL? ”

Andrés Gonzáles, Fairtrade sugar farmer, Paraguay



WHAT WILL YOU DO?

Farmers like Bismark aren't waiting for businesses and governments to deliver climate justice. They are taking action. **We can do our bit too.**

Choose Fairtrade for more power and more money in the hands of farmers facing the climate crisis. And let's make politicians and business leaders feel the pressure for a fair deal on climate.

Visit fairtrade.org.uk/climate to join the campaign for climate justice.

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“ THERE IS HOPE. BUT FOR HOPE TO BE ACHIEVED, ACTION NEEDS TO BE TAKEN NOW. ”

Bismark Kpabitey, Fairtrade cocoa farmer, Ghana, speaking at COP26 alongside Muniraju Shivanna, a Fairtrade sugar farmer from India



**“ WHEN WE EARN MORE FOR OUR
HARD WORK, WE ARE BETTER PREPARED
TO RESPOND TO CLIMATE CHANGE. ”**

Jenipher Sambazi, Fairtrade coffee farmer, Uganda

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Front cover image: Fairtrade farmer Hector Hermilo Perdomo, who saw five acres of his land and 7,000 coffee plants destroyed by Hurricanes Eta and Iota, which hit Honduras in 2020.