

With fairer prices for what they grow, farmers **can take on the climate crisis.**

Choose Fairtrade

**‘We are the first generation
to feel the change and the
last generation to be able
to change it... We have
a commitment to leave
something better for
our children...’**

Jaime Alberto García Flórez,
Fairtrade coffee farmer, Colombia



FAIRTRADE

**the
future
is fair**