

# Choose a fairer deal for farmers. Choose Fairtrade.



FAIRTRADE  
FOUNDATION

## ▶ A FAIRER PRICE FOR WHAT THEY GROW.

Buying Fairtrade products means farmers are better able to care for their families, communities and local environment.



## ▶ A FAIR FUTURE FOR ALL.

Our global movement, led by farmers and workers, is working to make all trade fair. Be part of a crucial campaign for change.



**Scan to  
learn more!**

