Applying to be a Fairtrade Licensee – A Summary Guide for Businesses

If your company wants to put the Core or Fairtrade Sourced Ingredients (FSI) FAIRTRADE Marks on a product sold in the UK, you need an active licence agreement with the Fairtrade Foundation.

Getting Started

We want to make sure that becoming a Fairtrade Licensee is the right way for your company to work with Fairtrade, so we will ask you a few questions to check:

- Does your product/commodity have a Fairtrade Standard?
 You can see all the products we have Fairtrade Standards and prices for here.
- 2. Do you know who will be supplying your Fairtrade products/ingredients? You can find Fairtrade suppliers here on the FLOCERT website.
- Are you based in the UK, and/or primarily operating in the UK market?
 If not, it may be better for you to be licensed with a National Fairtrade Organisation in another country.
- 4. Have you read the <u>Fairtrade Trader Standard</u>?

 This explains how to operate in accordance with Fairtrade requirements.
- 5. Has your company been involved with Fairtrade before?

 So we can link you with any previous involvement you have had with the Fairtrade system.
- 6. **Do you understand our fee structure?**The licence fee rates we charge depend on which products/commodities you are working with, and which Fairtrade sourcing solution you are using (Core or FSI). We also charge a £500 +VAT registration fee. If you require auditing/certification, FLOCERT will charge for this service separately.

Do you need to be Certified with FLOCERT?

The Fairtrade system requires the tracking the flow of goods and money, to ensure the benefits of Fairtrade get back to the producer. If you are transforming your product through any kind of manufacturing or packing process, you will need to be audited and certified by <u>FLOCERT</u>. Where needed, our team will put you in touch with <u>FLOCERT</u> to start that process. Once your certification is confirmed, we can begin your licence application.

Your Licence Agreement application

- You will be given a **FLO ID number**, which we use to identify you within the global Fairtrade system.
- We will send you an application form to complete, to ensure we have all your details, along with an invoice for the registration fee (£500 +VAT).
- Once the form is returned and invoice paid, we will send your licence agreement contract to be signed.
- As soon as you return the signed agreement, you are a Fairtrade licensee!
- We will send you any supporting documents needed for you to manage your Fairtrade commitment.

Useful Documents & Links

- Why become a Fairtrade Licensee?
- What is involved when you become a Fairtrade licensee?
- Any Questions? Please contact us on 0203 301 5001 or Commercial@fairtrade.org.uk







