

FAIRTRADE SOURCING



Fairtrade Gold – Sourcing Options

Thank you for your interest in Fairtrade Gold. Whether you are an independent designer-maker or a high-street jeweller, we hope you find a sourcing solution that meets your needs as a business. For any questions, please email gold@fairtrade.org.uk

An overview of our three main sourcing models can be found on the following pages:

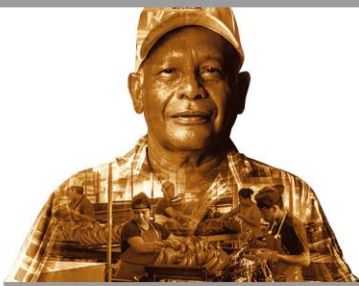
- Page 2** Goldsmiths Scheme
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**WE MAKE
TRADE WORK
FOR EVERYONE**



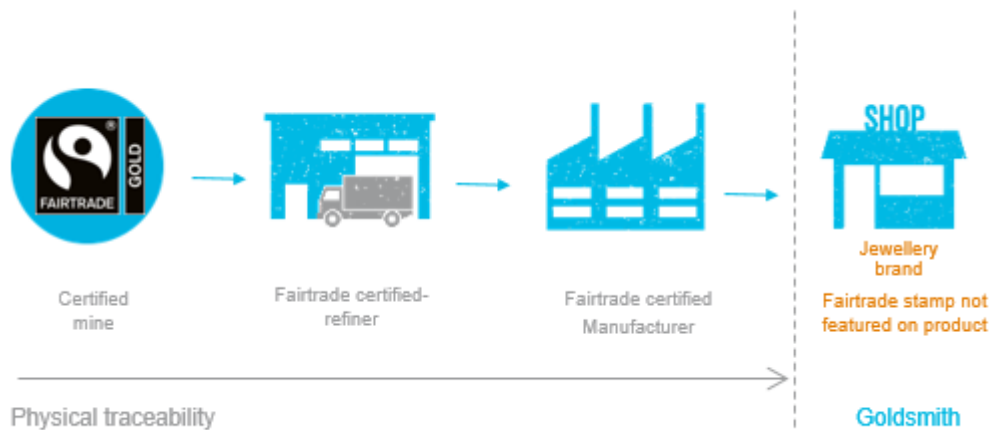
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1. Goldsmith Scheme



Best for smaller jewellers and goldsmiths that want to:

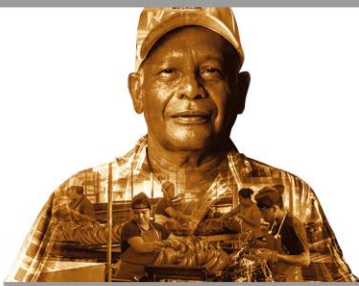
- Show their support for miners by using Fairtrade Gold in their business.
- Buy less than 500g of Fairtrade Gold or Platinum, or 2Kg of Silver per year.
- Have annual membership by registering through a free and simple to use online system.
- Access a range of promotional materials to promote their support for Fairtrade Gold.
- Be visible on our [Fairtrade Goldsmith Finder](#).

Registered Goldsmiths have to renew their membership on an annual basis and agree to the Terms and Conditions of the scheme. These include only using the pre-approved promotional materials provided. Registered Goldsmiths will need to purchase their Fairtrade metal from a licensed supplier, whose full supply chain is audited to Fairtrade Gold Standards. Finished pieces of jewellery will not be able to have the Fairtrade stamp applied due to traceability ending with the supplier. Registered Goldsmiths are also able to purchase 'white label' finished products which do carry the Fairtrade Stamp (for example, ring mounts and wedding bands) from a Fairtrade licensed supplier.

Next steps: register for-free online at www.fairgold.org/fairgold/

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2. Licensee Scheme

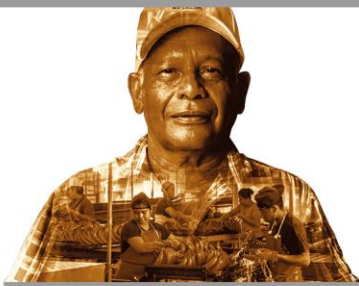


Best for businesses that want to:

- Know that their Fairtrade Gold is traceable from the mine to finished jewellery piece.
- Have the Fairtrade stamp applied by the Assay Office to finished pieces as a consumer guarantee that the gold has been responsibly mined.
- Use the FAIRTRADE Gold Mark on promotional materials to communicate the Fairtrade Gold story to their customers.
- Benefit from involvement in Fairtrade marketing and campaign activities.

Licensees are required to sign a license agreement with Fairtrade and to register all pieces that are produced using Fairtrade precious metal. Approval is also sought for any materials featuring the FAIRTRADE Gold Mark. A one-off sign-up fee of £500 (plus VAT) will apply and once set up licensees will be required to report on the volume of precious metal sold each quarter and a license fee of £1090 per Kg of fine gold sold will be charged. Licensees are also required to sign a certification contract with FLOCERT (the independent Fairtrade certification and auditing organisation). This will mean signing up to comply with the Fairtrade Standards for Gold and Precious Metals and the Fairtrade Trader Standard which FLOCERT will audit against. A certification fee will apply to cover this auditing and monitoring and you can use FLOCERT's cost calculator to estimate these fees.

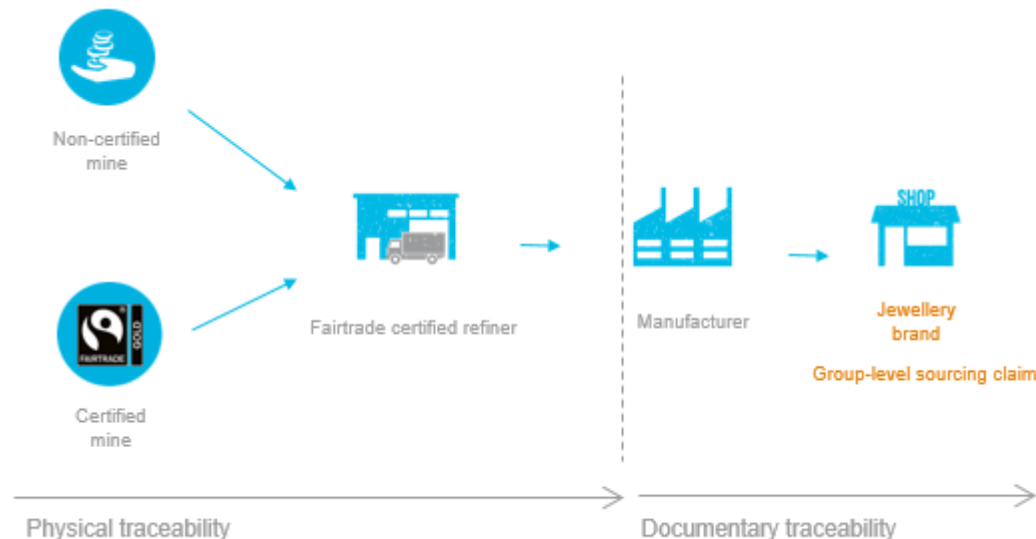
Next steps: please email gold@fairtrade.org.uk to express your interest in this option.



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3. Gold Sourcing Programme



Best for business that want to:

- Enter in to a long term sourcing commitment in support of Fairtrade Gold.
- Have sourcing interests of 100kg+ per year.
- Do not prioritise the use of the Fairtrade stamp on finished pieces.
- Are interested in making claims relating to their Fairtrade sourcing commitment in CSR and other online materials.

Our Gold Sourcing Programme recognises the challenges larger operators face in folding responsibly sourced gold into finished pieces of jewellery. This sourcing model has been designed to enable such businesses to purchase Fairtrade certified gold from a certified refiner, and to use it in their manufacturing facilities alongside non-Fairtrade gold. The resulting pieces of jewellery cannot bear the Fairtrade Mark or a claim linked back to Fairtrade. However, the buying-business is able to generate a range of claims at an organisational level, linked to the volumes of Fairtrade Gold purchased and the associated level of Fairtrade Premium generated for mining communities.

Next steps: please email gold@fairtrade.org.uk to express your interest in this option.

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