## Fairtrade Sourcing Solutions - A Summary Guide for Businesses

Fairtrade has developed many ways of working with businesses to drive positive change for producers. The most popular way of working with Fairtrade is by <u>sourcing Fairtrade products and ingredients</u>, and being licensed to have permission to use the FAIRTRADE Marks that consumers know and trust on your products.

## **Core Fairtrade Labelling**





- Company commits to sourcing all possible ingredients in a product as Fairtrade, 20% minimum.
- Recipe, packaging artwork and Fairtrade certified supplier information is needed for a product to be approved.
- Product labelling with the Core FAIRTRADE Mark (above), used on front of product packaging.
- Fees:
  - £500 +VAT initial registration fee
  - Licence fee is usually based on wholesale value, with discounts for higher sales.
  - o Minimum fee £25 per quarter.
  - FLOCERT certification fees, where required.
- If you work with the product before it is in its final packaging, you will also need certification from <u>FLOCERT</u>, the independent Fairtrade certifier and auditor.

## Fairtrade Sourced Ingredients (FSI)





- Company commits to sourcing an agreed volume of a Fairtrade commodity, reviewed annually.
- Currently available for cocoa, sugar, roses and cotton, with other commodities expected soon.
- Product labelling with the FSI FAIRTRADE Mark (above) is optional, and can be used front or back of pack.
- Fees:
  - £500 +VAT initial registration fee.
  - Licence fee rates per kg, depending on the product, discounts for higher sales.
  - Minimum volume of 5MT for most products, per quarter.
  - FLOCERT certification fees, where required.
- If you work with the product before it is in its final packaging, you will also need certification from <u>FLOCERT</u>, the independent Fairtrade certifier and auditor.

## What Next?

- Read the Fairtrade Standards:

All companies certified and/or licensed by Fairtrade need to be compliant with the <u>Fairtrade Standards</u>, in particular the <u>Trade Standard</u> which explains how products need to be handled within the Fairtrade system.

- Contact us:

For more information, or to discuss how you can work with Fairtrade, call us on 0203 301 5001 or email us.





