



Middlesbrough Food Plan and Fairtrade



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Middlesbrough Environment City

- Sustainable environment, sustainable communities.
- Charity working closely with Middlesbrough Council and community partners on promoting healthy and sustainable living.
- Using the ten principles of One Planet Living to promote sustainable living in Middlesbrough.

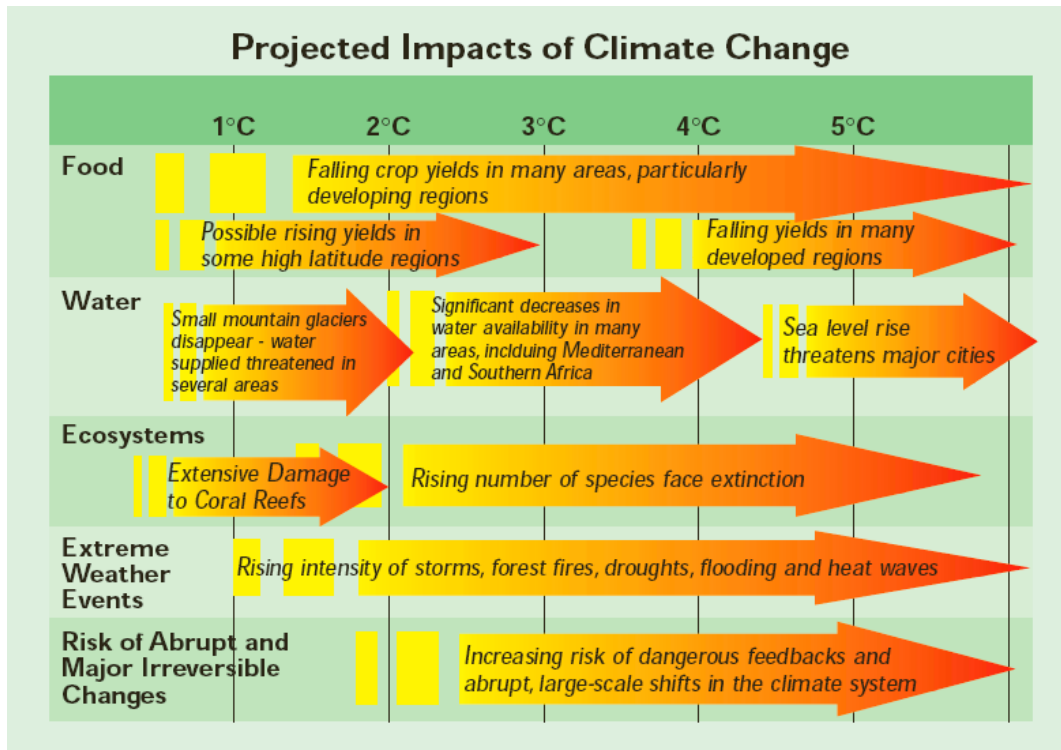


The Five Themes

- Tackling climate change and reducing the use of resources.
- Promoting healthy lifestyles.
- Sustainable transport.
- Heritage and physical environment.
- Education and awareness-raising.



Climate Change Impacts – The Stern Review



- Producers' communities impacted by geography.
- Many in low lying regions.
- Do not have the resources to respond and adapt.'

One Planet Living

13.4 billion hectares

7.7 billion people



1.7 hectares per person



The average UK resident uses
5.4 hectares per person



The Ten Principles of One Planet Living

	Health and happiness Encouraging active, sociable, meaningful lives to promote good health and wellbeing
	Equity and local economy Creating safe, equitable places to live and work which support local prosperity and international fair trade
	Culture and community Nurturing local identity and heritage, empowering communities and promoting a culture of sustainable living
	Land and nature Protecting and restoring land for the benefit of people and wildlife
	Sustainable water Using water efficiently, protecting local water sources and reducing flooding and drought

	Local and sustainable food Promoting sustainable humane farming and healthy diets in local, seasonal organic food and vegetable protein
	Materials and products Using materials from sustainable sources and promoting products which help people reduce consumption
	Travel and transport Reducing the need to travel, and encouraging walking, cycling and low carbon transport
	Zero waste Reducing consumption, reusing and recycling to achieve zero waste and zero pollution
	Zero carbon Making buildings and manufacturing energy efficient and supplying all energy with renewables



Middlesbrough Food Partnership

- Partnership of local organisations developing a local and sustainable food system.



The **Middlesbrough Food Action Plan** provides a way for all residents and businesses to get involved with sustainable food



Find out more and get involved at
www.growingmiddlesbrough.org.uk

Middlesbrough Food Partnership - Functions

- Part of the National Sustainable Food Cities Network.
- One of only four places to hold the Silver Award.
- Develops and oversees implementation of the Middlesbrough Food Action Plan.
- Building on our assets and using sustainable food to address some of the challenges we face.
- Role in influencing policy (eg procurement, planning, Fairtrade).
- Partners deliver a wide range of activities, including training in food growing, healthy cooking and eating, developing community growing sites, tackling food waste.
- Also, developing local supply chains between producers and retail/catering outlets.

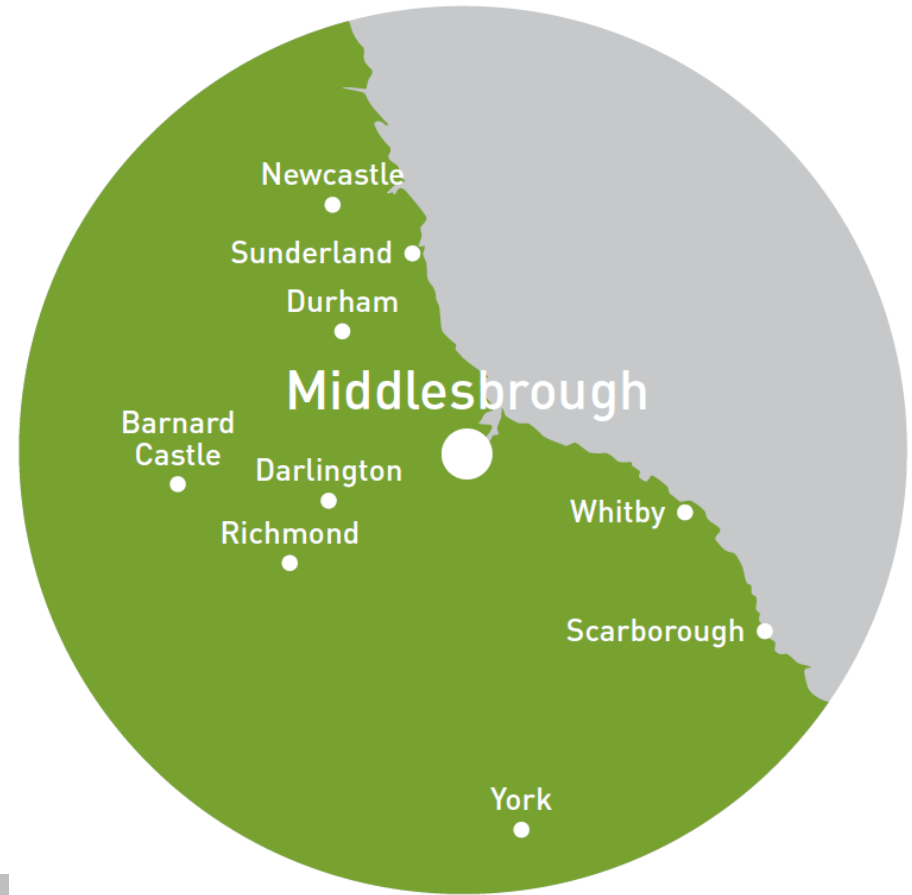


The Middlesbrough Town Meal



growing middlesbrough

- Improving access to local food.
- Grown, reared or made from ingredients within 50 miles.



Fairtrade

- The international dimension to sustainable living and tackling climate change.
- Middlesbrough has been a Fairtrade Town since 2007. Work closely with Stockton and Hartlepool.
- Fairtrade programme is an important strand of our Food Plan – the Fairtrade Partnership is a subgroup of the Partnership.
- Important part of our Sustainable Food Cities work and our Silver Award.



Some Thoughts

- Fairtrade complements and adds value to our Food Plan.
- Additional impact of Fairtrade from being part of something bigger – Food Partnership and One Planet Living. Availability of Fairtrade products in disadvantaged communities and food deserts.
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- Relationship between SFC and Fairtrade Foundation.
- Development of small food businesses – how do (for example) coffee roasters and artisan chocolate makers relate to Fairtrade?
- Balancing some Fairtrade products against other priorities such as tackling obesity.
- Locally produced vs Fairtrade (eg honey).