**National Campaigner Committee - Meeting summary 17 January 2018**

* **Update on Sainsbury’s**

2017 activities recap, including meeting with Sainsbury’s in December. Sainsbury’s are in discussion with Fairtrade International and there will be a pause in campaigning until outcome of discussions is known.

* **Traidcraft new product launch**

The new ‘Eat your hat’ coffee and chocolate products were discussed. Concern was expressed that the Fairtrade Mark is on the back of the chocolate wrapper and NCC will write to Traidcraft for clarification.

* **Campaign plans 2018**

Fairtrade towns and churches renewal focuses on making renewal process easier and goals clearer. Fairtrade towns online renewal to start in February with September formal launch.

Fairtrade schools work focusing on contacting schools not currently registered and those registered but with no engagement for some time. Revised universities and colleges Fairtrade status to be piloted starting in April with a launch in June.

Fairtrade supporters team focusing on public fundraising work, GDPR data compliance and Brexit. Working with other NGOs to lobby and influence MPs as the Trade and Customs Bill goes through Parliament. Supporters will be encouraged to contact their MPs and to lobby at the various stages.

* **Regional conferences**

Ideas for improving attendance and involvement at regional conferences in 2018 discussed. There will be no national supporters conference this year.

* **Fairtrade Fortnight 2018.**

Resource packs have been going out and there are two films, a quiz and ppt presentation. Four producers will be on tour.

* **Public fundraising**

Update on public fundraising and short-term goal to raise £60K from Fairtrade Fortnight appeal. Founding members of the FT Foundation are supportive of this development.

Date of next meeting: 18/19 July 2018.

[www.fairtrade.org.uk/NCC](http://www.fairtrade.org.uk/NCC)