

NATIONAL FAIRTRADE PURCHASING GUIDE 2019

WHY AND WHERE TO BUY FAIRTRADE FOR YOUR BUSINESS



WHEN CONTACTING SUPPLIERS PLEASE MENTION THAT YOU FOUND THEM IN THIS DIRECTORY AND DON'T FORGET TO ASK FOR PRODUCTS WITH THE FAIRTRADE MARK.



fairtrade.org.uk

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Food and drink

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WELCOME

For more information about Fairtrade, visit fairtrade.org.uk

You'll find facts, figures and lots of information to download about farmers and workers, including posters and leaflets for your office.

If you're a business and you supply Fairtrade and you're not in the guide please forgive us and let us know!

The National Purchasing Guide is put together using campaigner directories from around the UK and will be updated annually.

If you want to amend your details or add yourself to the next version, please email commercial@fairtrade.org.uk

FAIRTRADE HAS GONE FROM STRENGTH TO STRENGTH, WITH MORE PRODUCTS AVAILABLE NOW THAN EVER BEFORE AND MORE SHOPPERS THAN EVER LOOKING TO CHOOSE FAIRTRADE. WE HOPE THIS GUIDE WILL HELP YOU FIND THE FAIRTRADE PRODUCTS YOU NEED TO DELIGHT YOUR CUSTOMERS, KNOWING THAT THEIR PURCHASES ENABLE FAIRTRADE FARMERS, WORKERS AND THEIR FAMILIES TO LIVE BETTER LIVES.

Catherine David,
Head of Commercial Partnerships,
Fairtrade Foundation.

CHOOSE FAIRTRADE

WHY SWITCH TO FAIRTRADE?

Your customers are now much more aware and interested in where their food comes from, who grows it and how. This trend is putting businesses in the spotlight as consumers want to know that workers are not being exploited. It means ethical consumption is growing fast. It's currently growing nearly eight times faster than the economy as a whole. Sales of Fairtrade products grew 7 percent in 2017 and trust of the FAIRTRADE Mark is higher than for any other consumer label at 84 percent.

WHAT IS FAIRTRADE?

Fairtrade changes the way trade works through better prices, decent working conditions and a fairer deal for farmers and workers in developing countries. By choosing Fairtrade products, people can create change through their everyday actions, and farming communities can improve their lives and invest in their future.

WHAT ARE THE BENEFITS FOR MY BUSINESS?

Corporate behaviour is under intense scrutiny by an increasingly discerning public who make ethical choices when spending their money. Integrating Fairtrade into your business by switching to Fairtrade purchasing is a highly effective way of showing your customers that you care, and potentially attracting more customers.

Switching to Fairtrade also adds a feel-good factor for staff. Offering Fairtrade products to your staff and customers is a great way to demonstrate that you are a caring business as the FAIRTRADE Mark has a high level of recognition and consumer confidence.

I WANT TO SWITCH TO FAIRTRADE – WHAT NEXT?

There are plenty of national suppliers listed in this brochure, or ask your current supplier if you are tied into a contract – most now have Fairtrade options. If you switch to Fairtrade, take a look at fairtrade.org.uk for some resources to promote your products.



FOOD AND DRINK

Whether you're sourcing food and drink for your office, planning an event and giving it a Fairtrade twist or want to sell Fairtrade items in your retail outlet, this section has the answers.



Ask for products with the FAIRTRADE Mark

WHOLESALE

Bidfood Foodservice

www.bidfood.co.uk

National food and drink services,
Fairtrade products available

Booker

www.booker.co.uk

National food and drink services,
Fairtrade products available

Brakes

www.brake.co.uk

National food and drink services,
Fairtrade available

Calypso

www.calypso.co.uk

Fairtrade juice available

Cotswold Health Products

www.cotswoldingredients.co.uk

Fairtrade herbs and spices
available

Creed Foodservice

www.creedfoodservice.co.uk

Food service wholesaler,
Fairtrade available

CustomPack Ltd

www.custompack.co.uk

Sugar sticks and sachets,
Fairtrade available

DDC Foods Ltd

www.ddcfoods.co.uk

Drinks and snacks, Fairtrade
products available

Equal Exchange

www.equalexchange.co.uk

Wide range of Fairtrade products
available

Essential Trading

www.essential-trading.co.uk

Fairtrade rice, herbs and spices,
tea, nuts, spreads, dried fruit
and sugar available

Ethical Superstore

www.ethicalsuperstore.com

Wide range of Fairtrade products
available

Go Jumbo

www.gojumbo.co.uk

Wide range of Fairtrade products
available

Greenyard

www.greenyardfresh.co.uk

Fruit supplier, Fairtrade available

Gusto Organic

www.drinkgusto.com

Soft drinks, Fairtrade available

Herbert & Ward (Southern)

01273 571575

Range of Fairtrade products,
including hot beverages

Hider Food Imports

www.hiderfoods.co.uk

Wide range of Fairtrade products
available

Highland Wholefoods

www.highlandwholefoods.co.uk

Supplier for North West Scotland,
Fairtrade products available

Infinity Foods

www.infinityfoodswholesale.coop

Wholesaler of organic and natural
foods, Fairtrade available

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Ask for products with the FAIRTRADE Mark

John Street Beverages

www.jsbeverage.com
Juices and snacks, Fairtrade available

Just Ingredients

www.justingredients.co.uk
Fairtrade herbs, spices and coffee available

Karma Cola

www.karmacola.co.uk
Soft drinks, Fairtrade available

Leicester Wholefood Co-op

www.wholefoodcoop.co.uk
Wide range of Fairtrade products available

Lembas Ltd

www.lembas.co.uk
Fairtrade vegetarian, vegan and organic products available

Matthew Clark

www.matthewclark.co.uk
Wine wholesaler, Fairtrade wine available

Natural Beverage Co

www.naturalbeverages.co.uk
Fairtrade juice available

Ndali

www.ndali.net
Fairtrade vanilla available

Nutshell Portions

www.nutshellportions.co.uk
Portion packs (biscuits, coffee, hot chocolate, sugar, tea), Fairtrade available

Out of Eden Ltd

www.outofeden.co.uk
Range of Fairtrade products, including hot beverages

Rainbow Wholefoods

www.rainbowwholefoods.co.uk
Wholesaler, Fairtrade products available

Single Source

www.singlesourceportions.com
Portion packs (biscuits, coffee, hot chocolate, sugar, tea), Fairtrade available

Suma Wholefoods

www.suma.coop
Wide range of Fairtrade products available

Sunmagic

www.sunmagic.co.uk
Fairtrade juice available

Tate & Lyle Sugars

www.tateandlylesugars.com
Sugar sticks and sachets, Fairtrade available

Traidcraft

www.traidcraft.co.uk
Wide range of Fairtrade products, including hot beverages available

Tree of Life UK Ltd

www.treeoflife.co.uk
Distributes a wide range of Fairtrade products

Vanilla Bazaar

www.vanillabazaar.com
Fairtrade vanilla available

HOT BEVERAGES

Whether you're sourcing food and drink for your office, planning an event and giving it a Fairtrade twist or want to sell Fairtrade items in your retail outlet, this section has the answers.



Ask for products with the FAIRTRADE Mark

A1 Coffee

www.A1coffee.net
Fairtrade coffee, tea and hot chocolate available

Aimia Foods Ltd

www.aimiafoods.com
Fairtrade coffee and hot chocolate available

Arcaffè (Italian roaster)

www.arcaffe.com
Fairtrade coffee available

Bailies Coffee Company

www.bailiescoffee.com
Roaster, Fairtrade coffee available

The Bean Shop

www.thebeanshop.com
Roaster, Fairtrade coffee available

Bewley's

www.bewleys.co.uk
Fairtrade coffee available

Birchall Tea

www.birchalltea.co.uk
Tea wholesaler, Fairtrade tea available

Brian Wogan Coffee

www.wogancoffee.co.uk
Fairtrade tea and fresh ground coffee available

Brodie, Melrose, Drysdale & Co

www.brodies1867.co.uk
Roaster, Fairtrade coffee available. Wholesale, retail and coffee equipment

Cafédirect

www.cafedirect.co.uk
Fairtrade tea and coffee available

Café Du Monde Ltd

www.cafedumonde.co.uk
Fairtrade coffee available, and machines

Café Fair Trade

www.cafefairtrade.co.uk
Fairtrade coffee and tea available

Cafeology Limited

www.cafeology.com
Fairtrade tea and coffee available

Caffè Gioia (Italian roaster)

www.labcaffe.com
Fairtrade coffee available

Caffè Moak (Italian roaster)

www.caffemoak.com
Fairtrade coffee available

Caffè Molinari (Italian roaster)

www.caffemolinari.com
Fairtrade coffee available

Caffe Society Limited

www.caffesociety.co.uk
Fairtrade coffee available

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Ask for products with the FAIRTRADE Mark

Caffe Torelli Ltd

www.caffetorelli.com
Coffee machines and Fairtrade coffee available

Cardiff Coffee

www.cardiffcoffee.co.uk
Fairtrade coffee available, wholesale and catering

Coburg Coffee Company Ltd

www.coburgcoffee.com
Roaster, Fairtrade coffee available

The Coffee Company

www.coffeecompanytorquay.com
Fairtrade coffee available

Coffee Plant

www.coffee.uk.com
Organic and Fairtrade coffee beans available for wholesale and catering

Coffeeman Devon

www.coffeemantorbay.co.uk
Fairtrade tea and coffee available

Cream Supplies

www.creamsupplies.co.uk
Fairtrade beverage syrups, coffee, tea and sugar available

Cru Kafe

www.crukafe.com
Fairtrade coffee pods available

Discount Coffee

www.discountcoffee.co.uk
Fairtrade coffee, tea and sugar sticks available

Dualit

www.dualit.com
Fairtrade coffee pods available

Dwyfor Coffee Company

www.dwyfor.com
Fairtrade coffee available

Edinburgh Tea and Coffee

www.etcc.co.uk
Fairtrade coffee available

Farrer's Coffee

www.farrerscoffee.co.uk
Roaster, Fairtrade coffee available

Ferns Coffee

www.coffeeisferns.co.uk
Fairtrade coffee available

Fine Foods International

www.finefoodsintl.co.uk
Private label, Fairtrade tea and coffee available

Grazie Coffee

www.graziecoffee.co.uk
Fairtrade coffee available for South West

Indigo Valley

www.indigovalley.co.uk
Wholesaler, Fairtrade coffee available

Johnsons Coffee

www.johnsonscoffee.com
Wholesaler, Fairtrade coffee available

John Street Beverages

www.jsbeverage.com
Fairtrade coffee and tea available

HOT BEVERAGES

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Ask for products with the FAIRTRADE Mark

Jurang Wholesale Limited (Jurang Fair Trade)

www.jurang.co.uk
Fairtrade coffee available

Kimbo (Italian roaster)

www.kimbo.co.uk
Fairtrade coffee available

Kingdom Coffee Ltd

www.kingdomcoffee.co.uk
Fairtrade coffee available

Lee & Fletcher

www.leeandfletcher.co.uk
Roaster, Fairtrade coffee available for the East Midlands

Lincoln and York

www.lincolnandyork.com
Roaster, Fairtrade coffee available

Liquidline

www.liquidline.co.uk
Fairtrade coffee available

The London Tea Company

www.londontea.co.uk
Fairtrade tea available

Martin Carwardine and Co

www.lovecoffee.co.uk
Fairtrade coffee, tea and hot chocolate available

Matthew Algie

www.matthewalgie.com
Fairtrade coffee available

Miko Coffee Ltd

www.miko.co.uk
Fairtrade coffee available

Mozzo Coffee

www.mozzocoffee.com
Fairtrade coffee available

The Office Coffee Company Ltd

www.office-coffee.co.uk
Fairtrade coffee available

Pelican Rouge

www.pelicanrouge.co.uk
Fairtrade coffee, tea, hot chocolate and sugar available

Percol

www.percol.co.uk
Fairtrade coffee available

Revolver World

www.revolverworld.com
Fairtrade coffee available

Roasted Coffee

www.roasted.co.uk
Fairtrade coffee available

Shropshire Coffee

www.shropshirecoffee.com
Roaster, Fairtrade coffee available

Smiths Coffee Company

www.smithscoffee.co.uk
Roaster, Fairtrade coffee available

Suki Teahouse

www.suki-tea.com
Premium tea, Fairtrade available

UCC Coffee

www.ucc-coffee.co.uk
Roaster, Fairtrade coffee available, and equipment supplier

NON-CONSUMABLES

Whether you need to source flowers, cotton towels, uniforms or bags for your office or an event, or want to sell Fairtrade items in your retail outlet, this section has the answers.



Ask for products with the FAIRTRADE Mark

COTTON

If you need to find Fairtrade cotton items for your workplace, event, school or promotion, find more information here:

Alvastone

www.alvastone.com

T-shirt supplier, Fairtrade cotton available

Bagtrade

www.bagtrade.co.uk

Eco-friendly bags for life, Fairtrade cotton available

Beechfield Brands

www.beechfieldbrands.com

Bags and aprons

BIDBI

www.bidbi.co.uk

Cotton tote bags

Butler & Butler Ltd

www.fairtradeclergyshirts.co.uk

Clergy shirts, Fairtrade cotton available

Campus Clothing

uni.campusclothing.com

Graduation t-shirts and hoodies

Continental Clothing

www.continentalclothing.com

Fairtrade T-shirts and hoodies

Cotton Ridge

www.cottonridge.co.uk

Hoodies and t-shirts

Cotton Roots

www.cottonroots.co.uk

Work and school wear supplier, Fairtrade cotton available

Cotton Smiles

www.cottonsmiles.co.uk

Fairtrade organic cotton tea towels

Everything Environmental

www.everything-environmental.co.uk

Bags, Fairtrade cotton available

Fou Furnishings

www.foufurnishings.com

Towels, robes and bath mats, Fairtrade cotton available

HR Denne

www.hrdenne.com

Workwear, Fairtrade cotton available

Jute Trading

www.jutebag.co.uk

Bags, Fairtrade cotton available

Keltic Clothing

www.kelticclothing.co.uk

Corporate garments

KoolSkools

www.koolskools.co.uk

Workwear and school wear supplier, Fairtrade cotton available

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COTTON

If you need to find Fairtrade cotton items for your workplace, event, school or promotion, find more information here:

Natural Cotton Company

naturalcottoncompany.com

Linen and towels

Neutral

www.neutral.com

Clothing, aprons and bags

Premier Clothing

www.premierworkwear.com

Hospitality aprons, Fairtrade cotton available

Supreme Creations

www.supreme-creations.co.uk

Bags

Tarameen

tarameen.com

Bags, aprons and workwear



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FLOWERS

If you're looking for Fairtrade Flowers for an event, your workplace or hotel, find out more by contacting the suppliers below:

Arena Flowers

www.arenaflowers.com
Fairtrade flowers available

Serenata Flowers

www.serenataflowers.com
Fairtrade flowers available

BEAUTY PRODUCTS

If you're interested in stocking Fairtrade cosmetic products, please email commercial@fairtrade.org.uk

Akoma International

www.akomaskincare.co.uk
Manufacturer and supplier of soaps and butters containing Fairtrade ingredients

Fair Squared

www.fairsquared.info
Manufacturer and supplier of soaps and butters containing Fairtrade ingredients

Honestreet Handmade

www.honestreethandmade.com
Manufacturer and supplier of soaps, hand creams and butters containing Fairtrade ingredients



VENDING

Find organisations supplying vending machines for your workplace or school below.



Ask for products with the FAIRTRADE Mark

Fairtrade Vending

www.fairtradevending.co.uk

Nexus Drink Systems

www.nexusdrinks.com

Pelican Rouge Coffee Solutions

<http://www.pelicanrouge.co.uk/>

Roast & Ground Limited

www.roastandground.co.uk

Selecta

www.selecta.co.uk

TAKE 5

www.take5.london

West Country Vending Service Ltd

www.wcvs.co.uk



RESOURCES

In addition to purchasing Fairtrade products, look at how the organisations below can support you to operate in a responsible and sustainable manner.

Sustain: Local Food Finder

www.localfoodfinder.org
Sustainable food and drink suppliers

Sustain: Ethical Eats

www.sustainweb.org/ethicaleats
A network of sustainable restaurants

Sustain: Sustainable Food Guide

www.sustainweb.org/sustainablefood
Top tips for sustainable food operations

British Hospitality Association

www.bha.org.uk
UK body championing the hospitality and tourism industry

Click here for the Fairtrade Communications Toolkit

A selection of editable materials for you to use throughout the year to communicate with your customers and promote Fairtrade more easily.



Irene Kijari, Mabale Growers Tea Factory, Uganda

MEMBERSHIP ASSOCIATIONS

The below organisations offer a third-party assessment for your foodservice business. They are able to provide advice and support, as well as help communicate your verified sustainability credentials to consumers.

Considerate Hoteliers

www.consideratehoteliers.com

Food for Life Catering Mark

www.sacert.org/catering

Sustainable Restaurant Association

www.thesra.org

“ THANKS TO FAIRTRADE, WE HAVE CHANGED OUR AGRICULTURAL TECHNIQUES WHICH HAS IMPROVED THE QUALITY AND QUANTITY OF OUR TEA. ”

Silver Kasoro Atwoki,
Mabale Tea Growers Tea Factory,
Uganda

Photos: James Robinson, Eduardo Martino, Éric St-Pierre, Nathalie Bertrams, Simon Rawles