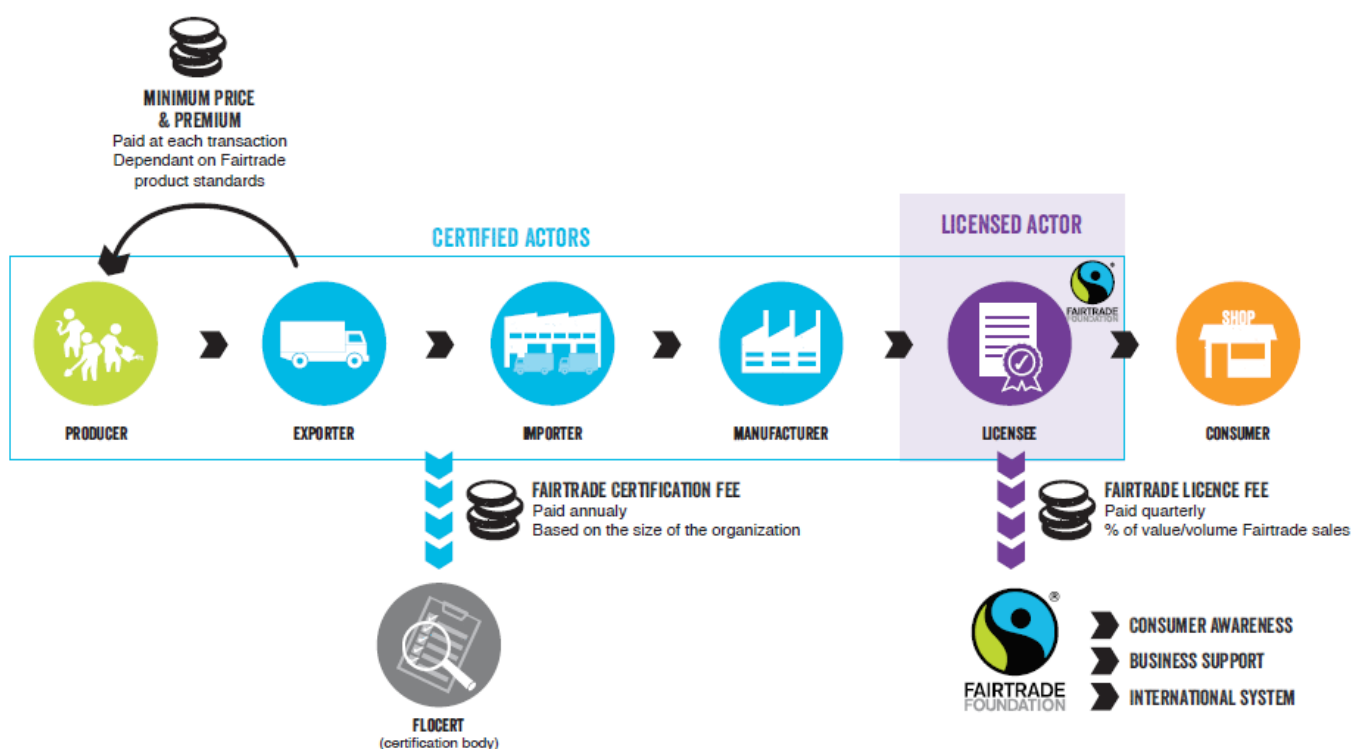


How Fairtrade Sourcing Works – A Summary Guide for Businesses

[Fairtrade Sourcing](#) works by linking the producer to the consumer, using the widely recognised FAIRTRADE Marks to show consumers that they are making a difference to farmers and workers when they shop.

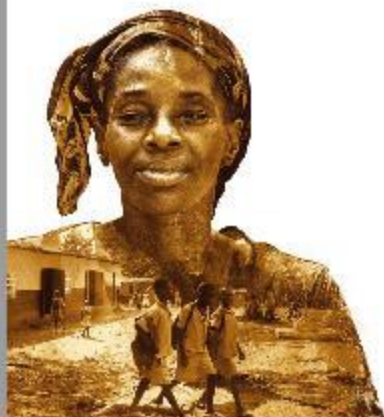
Participants in the supply chain are certified, checking the flow of goods and ensuring that the Fairtrade Minimum Price and Fairtrade Premium are paid to the producer. The producer is ensuring continued compliance with the social, economic and environmental requirements of the Fairtrade Standards. This is all managed by the Fairtrade independent auditing and certification body, [FLOCERT](#).

In each market, companies are given permission to use the FAIRTRADE Marks on finished products by signing a licence agreement with the appropriate National Fairtrade Organisation. In the UK this is the [Fairtrade Foundation](#).



What Next?

- **Learn more about the Fairtrade system**
Read our [Standards](#), especially the [Trade Standard](#), which show how Fairtrade products should be handled.
- **Understand [how Fairtrade makes a difference](#)**
- **Contact us:**
For more information, or to discuss how you can work with Fairtrade, call us on 0203 301 5001 or [email us](#).



**WE MAKE
TRADE WORK
FOR EVERYONE**



FAIRTRADE